

24/03/2015

8:15 am - 9:00 am	Registration and refreshments
9:00 am - 9:10 am	Welcome Remarks From the Chair Yuri Bender, Editor-in-Chief, Professional Wealth Management
9:10 am - 10:10 am	Keynote Panel: Regulatory arbitrage vs convergence in the global funds industry
	 Is there a need for a global framework in asset management regulation? How important is it to investors and to the industry? To what extent are regulators working towards harmonisation at a European, intergovernmental and global level? Are some regulators are trying to over/under regulate to achieve competitive advantage? Gareth Murphy, Director of Markets Supervision, Central Bank of Ireland William Amos, Director of Wholesale Banking & Investment Management, Financial Conduct Authority
	Kathleen Casey, Chairman, Council Member and Non-Executive Chairman, The Alternative Investment Management Association, and Former US Securities & Exchange Commissioner
	Simone Delcourt, Member of the Executive Board, Commission de Serveillance du Secteur Financier (CSSF)
10:10 am - 10:30 aı	
10:30 am - 11:00 ai	
11:00 am - 12:00 pi	Perspectives: How are Global Asset Managers Responding to Increased Regulation?

- Will the business model have to change to adapt to the new environment?
- Challenges of achieving compliance on a national, regional and global level
- Who meets the costs of compliance?
- Capitalising on opportunities in different jurisdictions

Preparing for regulation to come including the possibility of an EU FTT

Mike Everett, Governance and Stewardship Director, Standard Life Investments Pascal Blanqué, CIO, Amundi Group

Pascal Duval, Chief Executive Officer, EMEA, Russell Investments

Furio Pietribiasi, Managing Director, Mediolanum Asset Management

Mike Everett, Governance and Stewardship Director, Standard Life Investments

Moderator: Yuri Bender, Editor-in-Chief, Professional Wealth Management (PWM)

12:00 pm - 12:50 pm Panel: What Does the Future Hold for Product Development and Fund Distribution Under MiFID II?

• What will MiFID II mean for asset managers reliant on third party business?

- Potential implications for product and pricing in the long term
- How will the ban on inducements impact the market for independent advice? Is a pan European RDR likely?
- What will the likely impact be of increased intervention on product development?
- How are national regulators likely to interpret the provisions in MiFID?

Philip Warland, Head of Public Policy, Fidelity Worldwide Investment Alan Miller, Founding Partner, Chief Investment Officer, SCM Private

Jamie Hammond, Managing Director Europe, Franklin Templeton Investments

Moderator: David Ricketts, Associate Editor, Ignites Europe

12:50 pm - 2:00 pm

Lunch

2:00 pm - 2:30 pm **Keynote Interview: Regulating Shadow Banking**

- The rise and rise of shadow banking opportunities and challenges
- What are the risks how can and should this evolving sector be regulated?
- · Latest proposals for regulation of money market funds in the EU

David Wright, Secretary General, International Organization of Securities Commissions (IOSCO)

2:30 pm - 3:20 pm

Panel: Can Asset Management Firms Become 'Too Big to Fail'?

Interviewed by: Philip Alexander, Editor, Global Risk Regulator; Senior Editor, The Banker

- Comparing and contrasting systemic risks profiles for banking vs. asset management firms
- Calculating size vs. leverage
- Can asset managers take steps to avoid over regulation and appease authorities?
- Should all fund management firms be treated equally in terms of risks to financial stability?

Natasha Cazenave, Head of Asset Management Regulation Policy Division, Autorité des marchés financiers (AMF) Dan Waters, Managing Director, ICI Global

Joanna Cound, Head of Government Affairs and Public Policy, Europe, BlackRock

3:20 pm - 3:40 pm

Refreshments

3:40 pm - 4:30 pm

Panel: Counting the costs of the Alternative Investment Fund Managers Directive

- Pricing AIFMD-compliant funds meeting compliance costs vs. keeping pricing attractive for investors
- How are smaller offshore hedge funds reacting to AIFMD?
- Passporting under the Directive how challenging are the requirements and is it worth it?
- Attracting and retaining talent under new remuneration rules

Max Rijkenberg, Legal Counsel, PAAMCO

Matthew Shafer, Managing Director, International Distribution, Natixis Global Asset Management

Neil Donnelly, Global Head of Compliance, Pioneer Investments

Moderator: Henry Smith, Editor, Analysis, MandateWire

4:30 pm - 5:20 pm Closing Panel: What does the future hold for asset management regulation

- To what extent can the funds industry adapt to mitigate against increased levels of supervision?
- New chatehgelsofor iregulations developsing trained electribiodioiding
- outsourcing and increased use of delegation in fund management and administration

Christian Dargnat, President, European Fund & Asset Management Association, Chief Executive Officer, BNP Paribas Asset Management Tilman Lueder, Head of Unit – Asset Management, European Commission

5:20 pm - 5:30 pm Closing Remarks From the Chair

5:30 pm Close of Conference Followed by Networking Drinks