

**JANUARY 13-15, 2015 • NYC**

# **DIGITAL BOOK WORLD**

## **CONFERENCE + EXPO**

### **Wednesday, January 14**

9:00 am - 10:15 am

**Fixed Layout EPUB for Everyone (Even You)!**

Jay Nelson, Author and Publisher, The Skinny Books

10:30 am - 11:45 am

**Why Editing Video in Photoshop is the New Black**

Lesa Snider, Author/Speaker, Photoshop: The Missing Manual/iPhoto: The Missing Manual

11:45 am - 1:00 pm

**Lunch on Your Own**

1:00 pm - 2:15 pm

**Acrobat's Secret Weapons for Publishers**

Jay Nelson, Author and Publisher, The Skinny Books

2:30 pm - 3:45 pm

**Power Up WordPress: Essential Design & SEO Plug-ins**

Luisa Winters, Certified Instructor, Future Media Concepts

4:00 pm - 5:15 pm

**How to Become a Book Graphic Ninja**

Lesa Snider, Author/Speaker, Photoshop: The Missing Manual/iPhoto: The Missing Manual

5:00 pm - 7:00 pm

**Cocktail Networking Reception**