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Republic of Macedonia Government of the Republic of Macedonia

INVESTING IN MACEDONIA

Putting capital to work in south-east Europe

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Seoul Agenda: 2nd July 2014

- 08:15 09:00 **Registration and Refreshments**
- 09:00 09:10 Opening Remarks from the Chair Courtney Fingar, Editor-in-Chief, *fDi Magazine, Financial Times Group*

09:10 - 09:40 Keynote Government Address: Macedonia as an Investment Location

- Introducing Macedonia
- Macedonia's political, economic, financial and business climate
- Why foreign businesses invest there

Nikola Gruevski, Prime Minister, Republic of Macedonia

09:40 - 10:40Panel Discussion: Turning Investment Opportunities into Realities

- What are the main opportunities for foreign direct investors in Macedonia?
- What are its advantages and disadvantages as a business location?
- What official incentives are available grants, loans, favourable tax arrangements?
- How do you deal with the practicalities of setting up business there?
- What difficulties can be encountered, and how are they overcome?
- What is the long-term business outlook for the country?

Zoran Stavreski, Deputy Prime Minister and Minister of Finance, Republic of Macedonia

George Perry, automotive industry executive consultant and former CEO, Yazaki North America

Irsat Kanca, Managing Partner, Weibo Group

MODERATOR: Courtney Fingar, Editor-in-Chief, fDi Magazine, Financial Times Group

10:40 - 11:15 **Refreshments**

11:15 - 11:45 Presentation: The New Business Haven in South-East Europe

- Why Macedonia? Ideal location, excellent infrastructure, competitive workforce, investment incentives, investor-friendly government
- Location: good geographical location, political and economic stability
- Infrastructure: first rate provision of transport, telecommunications, energy
- Labour market: highly educated and skilled but relatively low cost
- Investment incentives: unbeatable fiscal benefits, government support, free zones
- Specific opportunities: manufacturing, electrical engineering, automotive, real estate, agriculture, food processing, tourism, IT services, business process outsourcing and more

Viktor Mizo, Chief Executive Officer, Free Zones Authority, Republic of Macedonia

11:45 - 12:15 On-stage interview: Investment Case Study - KEMET Corporation

KEMET Corporation is a manufacturer and supplier of capacitors and other electronic components to equipment manufacturers and electronic distributors around the world. Headquartered in Simpsonville, South Carolina, USA, it has 23 production facilities in North America, Europe and Asia, and employs 10,420 people worldwide. In 2012 it opened a new €15m plant in Skopje, Macedonia. Key questions to be answered in this on-stage interview will be:

- What does KEMET's new facility in Skopje manufacture and whom does it supply?
- Why was Macedonia chosen as an investment location?
- What has been your experience of investing in Macedonia, and what advice would you give to Asian companies thinking of investing there?
- Knowing what you know now, would you have approached this project any differently?

Frank Brandenberg, Chairman and Director, KEMET Corporation

	INTERVIEWER: Courtney Fingar, Editor-in-Chief, fDi Magazine, Financial Times Group
12:15 - 12:25	Final Q&A and Closing Remarks Courtney Fingar, Editor-in-Chief, fDi Magazine, <i>Financial Times Group</i>
12:25 - 13:30	Networking buffet lunch
13:30	Lunch and event end