



# SCREENWRITERSWORLD CONFERENCE

AUGUST 15–17, 2014  
LOS ANGELES

## Friday, August 15, 2014

9:00 am - 12:00 pm

### **Boot Camp: TV Pitching (Additional Fee Required)**

Lisa Alden, TV Writer/Instructor, Sally Dog Productions

9:00 am - 12:00 pm

### **Boot Camp: Query Letters, Loglines and Leave Behinds(Additional Fee Required)**

Daniel Manus, CEO and Script Consultant, No BullScript Consulting

9:00 am - 12:00 pm

### **Boot Camp: Mastering Your Genre(Additional Fee Required)**

1:00 pm - 4:00 pm

### **Boot Camp: TV Pilot Kit (Additional Fee Required)**

Mario Moreno, Story Specialist, The Writers Store

1:00 pm - 4:00 pm

### **Boot Camp: The Pitch with Pilar (Additional Fee Required)**

Pilar Alessandra, Director/Author, On the Page

1:00 pm - 4:00 pm

### **Boot Camp: Adapt a Novel to Film & TV (Additional Fee Required)**

Marilyn R. Atlas, Marilyn Atlas Management

5:00 pm - 5:50 pm

### **Writing the Spec Screenplay**

Anthony Grieco, Story Specialist, The Writers Store

### **Writing the Micro-Budget Film**

### **Writing for TV**

Andrew Guerdat, TV Writer/Producer

6:00 pm - 6:50 pm

### **Opening Keynote: Palak Patel**

Palak Patel, Producer, Roth Films

## Saturday, August 16, 2014

9:00 am - 9:50 am

### **The Art of the Pitch**

Rob Edwards, Screenwriter/Instructor  
Douglas J. Eboch, Screenwriter/Author  
Daniel Manus, CEO and Script Consultant,  
No BullScript Consulting  
Calix Lewis Reneau, Calix8 Productions

### **What I Really Want is an Agent**

Jeanne Bowerman, Film  
Producer/Screenwriter/Script Magazine  
Editor, Implicit Production, LLC/F+W Media,  
Inc  
Jake Wagner, Head of Management,  
Benderspink

### **Develop & Pitch TV Shows Panel**

Andrew Guerdat, TV Writer/Producer  
William Rabkin, Screenwriter/Producer  
Lindsay Sloane, Senior Vice President,  
TriStar Productions

10:00 am - 10:50 am	<b>Subtext</b> Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	<b>Development 101</b> Daniel Manus, CEO and Script Consultant, No BullScript Consulting	<b>Forensic Myths &amp; Misconceptions &amp; Why Writers Need Them</b> Jennifer Dornbush, Consultant/Instructor/Author
10:00 am - 11:50 am	<b>Pitch Slam (For Gold and Platinum Pass Holders Only)</b>		
11:00 am - 11:50 am	<b>The Industry-Ready Checklist</b> Pilar Alessandra, Director/Author, On the Page	<b>What Happens to a Screenplay When it is Submitted to a Studio and Production Company</b> Rona Edwards, Producer/Author/Asst. Professor/Film-TV Consultant Monika Skerbelis, Author/Producer/Instructor/Consultant, ESE Film Workshops Online	<b>NYFA "Page to Panel"</b> Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus
12:00 pm - 1:00 pm	<b>Lunch on your own and Exhibit break</b>		
1:00 pm - 1:50 pm	<b>Q&amp;A: The Industry Insider View on Writing Blockbuster Action Films</b>	<b>NYFA - Creating a Franchise</b> Adam Finer, Producer, New York Film Academy - Los Angeles Campus Adam Moore, Associate Chair/Screenwriter, New York Film Academy's MFA Screenwriting Department - Los Angeles	<b>Q&amp;A The Industry Insider View of a Writers Room</b>
1:00 pm - 4:50 pm	<b>Pitch Slam (For Gold and Platinum Pass Holders Only)</b>		
2:00 pm - 2:50 pm	<b>Q&amp;A: The Industry Insider View on Writing RomComs</b>	<b>Writing for A-List Actors</b> Pam Dixon, Casting Director, Pam Dixon Casting Wendy Kram, Producer/Owner, L.A. FOR HIRE Bonnie MacBird, Instructor, UCLA Extension Writers' Program Kelly Perine (Scheduled to Appear), Actor Donald Hewitt, Screenwriter	<b>Q&amp;A: The Industry Insider's View of Creating, Writing, &amp; Showrunning</b>
3:00 pm - 3:50 pm	<b>Q&amp;A: The Industry Insider View on Writing Period Films</b>	<b>Crowdfunding</b> David Rodwin, Writer/Producer	<b>Industry Insiders View: The Walt Disney Animation Department</b>
4:00 pm - 4:50 pm	<b>Writing a Great Scene</b> Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	<b>How to Make the Contest Cut Panel</b> Jeanne Bowerman, Film Producer/Screenwriter/Script Magazine Editor, Implicit Production, LLC/F+W Media, Inc Greg Beal, Program Director, Academy Nicholl Fellowships in Screenwriting	<b>The A-B-C's Writing for TV</b> William Rabkin, Screenwriter/Producer D.C. Fontana, Screenwriter

5:00 pm - 5:50 pm

**Powerhouse Character Creation**

Ruth Atkinson, Script Consultant/Story Editor  
Pen Densham, Producer/Director/Writer

**Q&A: Industry Insider View on Film Financing**

**Cocktail Networking Reception and Exhibits**

**What Do You Want From Me?: A TV Insider's Guide to Breaking In**

Rob Edwards, Screenwriter/Instructor

6:00 pm - 7:00 pm

**Sunday, August 17th, 2014**

9:00 am - 9:50 am

**You Got in the Door, Now Don't Blow It**

Chris Sparling, Screenwriter  
Matthew Harrison, Feature Film Director,  
UCLA Writers Extension Instructor  
Nancy Nigrosh, Instructor, UCLA Extension  
Writers' Program  
Margaret Oberman,  
Instructor/Writer/Producer, UCLA Extension  
Writers' Program  
Bill Lundy, Screenwriter/Script Consultant

**Legal 411: How to Secure Literary Representation and Shop Your Screenplay Until You Do**

Dinah Perez, Dinah Perez Law

**Writing for Reality TV**

Daniel Abrams (Moderator), Producer  
Mark Kratter, CEO, Emergence  
Entertainment  
Matt Sims, Senior Vice President, Ryan  
Seacrest Productions  
Josh Raymond, Story Producer, 495  
Productions

10:00 am - 10:50 am

**Pixar's Emotional Core**

Karl Iglesias, Screenwriter/Script  
Doctor/Consultant/Instructor, UCLA  
Extension Writers' Program

**Writing is Rewriting**

Michael Tabb, WGA Screenwriter  
Paul Chitlik, Screenwriter/Producer/Director

**Web Series Panel**

Rebecca Norris (Moderator), Script  
Magazine Contributor/Writer/Filmmaker,  
Freebird Entertainment  
Eric Loya, Web Series Writer/Producer  
Michael Ajakwe Jr.,  
Creator/Writer/Director/Producer  
Amy Berg, TV Writer/Producer  
Travis Richey, Web Series Writer/Producer

11:00 am - 11:50 am

**A Safari Guide to Finding Your True Process**

Lisa Alden, TV Writer/Instructor, Sally Dog  
Productions  
Karl Iglesias, Screenwriter/Script  
Doctor/Consultant/Instructor, UCLA  
Extension Writers' Program  
Shawn Tolleson, Entertainment Career  
Coach, Strategy Coaching  
Ruth Atkinson, Script Consultant/Story Editor  
Pen Densham, Producer/Director/Writer

**Q & A with Amazon Studios**

**Writing for the Videogame Industry**

D.C. Fontana, Screenwriter