



SCREENWRITERSWORLD CONFERENCE

AUGUST 15–17, 2014
LOS ANGELES

Friday, August 15, 2014

9:00 am - 12:00 pm

Boot Camp: TV Pitching (Additional Fee Required)

Lisa Alden, TV Writer/Instructor, Sally Dog Productions

9:00 am - 12:00 pm

Boot Camp: Query Letters, Loglines and Leave Behinds(Additional Fee Required)

Daniel Manus, CEO and Script Consultant, No BullScript Consulting

9:00 am - 12:00 pm

Boot Camp: Mastering Your Genre(Additional Fee Required)

1:00 pm - 4:00 pm

Boot Camp: TV Pilot Kit (Additional Fee Required)

Mario Moreno, Story Specialist, The Writers Store

1:00 pm - 4:00 pm

Boot Camp: The Pitch with Pilar (Additional Fee Required)

Pilar Alessandra, Director/Author, On the Page

1:00 pm - 4:00 pm

Boot Camp: Adapt a Novel to Film & TV (Additional Fee Required)

Marilyn R. Atlas, Marilyn Atlas Management

5:00 pm - 5:50 pm

Writing the Spec Screenplay

Anthony Grieco, Story Specialist, The Writers Store

Writing the Micro-Budget Film

Writing for TV

Andrew Guerdat, TV Writer/Producer

6:00 pm - 6:50 pm

Opening Keynote: Palak Patel

Palak Patel, Producer, Roth Films

Saturday, August 16, 2014

9:00 am - 9:50 am

The Art of the Pitch

Rob Edwards, Screenwriter/Instructor
Douglas J. Eboch, Screenwriter/Author
Daniel Manus, CEO and Script Consultant,
No BullScript Consulting
Calix Lewis Reneau, Calix8 Productions

What I Really Want is an Agent

Jeanne Bowerman, Film
Producer/Screenwriter/Script Magazine
Editor, Implicit Production, LLC/F+W Media,
Inc
Jake Wagner, Head of Management,
Benderspink

Develop & Pitch TV Shows Panel

Andrew Guerdat, TV Writer/Producer
William Rabkin, Screenwriter/Producer
Lindsay Sloane, Senior Vice President,
TriStar Productions

10:00 am - 10:50 am	Subtext Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	Development 101 Daniel Manus, CEO and Script Consultant, No BullScript Consulting	Forensic Myths & Misconceptions & Why Writers Need Them Jennifer Dornbush, Consultant/Instructor/Author
10:00 am - 11:50 am	Pitch Slam (For Gold and Platinum Pass Holders Only)		
11:00 am - 11:50 am	The Industry-Ready Checklist Pilar Alessandra, Director/Author, On the Page	What Happens to a Screenplay When it is Submitted to a Studio and Production Company Rona Edwards, Producer/Author/Asst. Professor/Film-TV Consultant Monika Skerbelis, Author/Producer/Instructor/Consultant, ESE Film Workshops Online	NYFA "Page to Panel" Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus
12:00 pm - 1:00 pm	Lunch on your own and Exhibit break		
1:00 pm - 1:50 pm	Q&A: The Industry Insider View on Writing Blockbuster Action Films	NYFA - Creating a Franchise Adam Finer, Producer, New York Film Academy - Los Angeles Campus Adam Moore, Associate Chair/Screenwriter, New York Film Academy's MFA Screenwriting Department - Los Angeles	Q&A The Industry Insider View of a Writers Room
1:00 pm - 4:50 pm	Pitch Slam (For Gold and Platinum Pass Holders Only)		
2:00 pm - 2:50 pm	Q&A: The Industry Insider View on Writing RomComs	Writing for A-List Actors Pam Dixon, Casting Director, Pam Dixon Casting Wendy Kram, Producer/Owner, L.A. FOR HIRE Bonnie MacBird, Instructor, UCLA Extension Writers' Program Kelly Perine (Scheduled to Appear), Actor Donald Hewitt, Screenwriter	Q&A: The Industry Insider's View of Creating, Writing, & Showrunning
3:00 pm - 3:50 pm	Q&A: The Industry Insider View on Writing Period Films	Crowdfunding David Rodwin, Writer/Producer	Industry Insiders View: The Walt Disney Animation Department
4:00 pm - 4:50 pm	Writing a Great Scene Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	How to Make the Contest Cut Panel Jeanne Bowerman, Film Producer/Screenwriter/Script Magazine Editor, Implicit Production, LLC/F+W Media, Inc Greg Beal, Program Director, Academy Nicholl Fellowships in Screenwriting	The A-B-C's Writing for TV William Rabkin, Screenwriter/Producer D.C. Fontana, Screenwriter

5:00 pm - 5:50 pm

Powerhouse Character Creation

Ruth Atkinson, Script Consultant/Story Editor
Pen Densham, Producer/Director/Writer

Q&A: Industry Insider View on Film

Financing

What Do You Want From Me?: A TV

Insider's Guide to Breaking In

Rob Edwards, Screenwriter/Instructor

6:00 pm - 7:00 pm

Cocktail Networking Reception and Exhibits

Sunday, August 17th, 2014

9:00 am - 9:50 am

You Got in the Door, Now Don't Blow It

Chris Sparling, Screenwriter
Matthew Harrison, Feature Film Director,
UCLA Writers Extension Instructor
Nancy Nigrosh, Instructor, UCLA Extension
Writers' Program
Margaret Oberman,
Instructor/Writer/Producer, UCLA Extension
Writers' Program
Bill Lundy, Screenwriter/Script Consultant

Legal 411: How to Secure Literary

Representation and Shop Your

Screenplay Until You Do

Dinah Perez, Dinah Perez Law

Writing for Reality TV

Daniel Abrams (Moderator), Producer
Mark Kratter, CEO, Emergence
Entertainment
Matt Sims, Senior Vice President, Ryan
Seacrest Productions
Josh Raymond, Story Producer, 495
Productions

10:00 am - 10:50 am

Pixar's Emotional Core

Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program

Writing is Rewriting

Michael Tabb, WGA Screenwriter
Paul Chitlik, Screenwriter/Producer/Director

Web Series Panel

Rebecca Norris (Moderator), Script
Magazine Contributor/Writer/Filmmaker,
Freebird Entertainment
Eric Loya, Web Series Writer/Producer
Michael Ajakwe Jr.,
Creator/Writer/Director/Producer
Amy Berg, TV Writer/Producer
Travis Richey, Web Series Writer/Producer

11:00 am - 11:50 am

**A Safari Guide to Finding Your True
Process**

Lisa Alden, TV Writer/Instructor, Sally Dog
Productions
Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program
Shawn Tolleson, Entertainment Career
Coach, Strategy Coaching
Ruth Atkinson, Script Consultant/Story Editor
Pen Densham, Producer/Director/Writer

Q & A with Amazon Studios

Writing for the Videogame Industry

D.C. Fontana, Screenwriter