



# FT-ODX

Outstanding Directors Exchange

The only conference exclusively for directors



## Monday, June 9, 2014

5:00 pm - 6:00 pm

**Cocktail Reception**

6:00 pm - 8:00 pm

**Outstanding Directors Awards Dinner**

## Tuesday, June 10, 2014

7:30 am - 8:15 am

**Registration and Breakfast Buffet**

8:15 am - 11:30 am

**Essential China: Insider Insights for Directors**

*Presented in partnership with the Cheung Kong Graduate School of Business (CKGSB).*

Taught by faculty from China's leading independent business school, this session will discuss how to leverage opportunities in your company's global strategy, how changes in Chinese economic policies create new business openings, and how the globalization of Chinese companies is changing the rules of business. Your c-suite colleagues are welcome to join you at a special rate, and CPE credits are available.

8:15 am - 8:30 am

**Essential China: Insider Insights for Directors**

8:30 am - 9:30 am

**Grasping China's Enormous Transformation and Its Global Impact**

**Xiang Bing**

Dean, Cheung Kong Graduate School of Business

9:30 am - 9:45 am

**Networking Break**

9:45 am - 10:00 am

**Summary of the Chinese Government's Third Plenum and Its Major Implications for Business**

**Wei Li**

Professor, CKGSB

10:00 am - 11:20 am

**Exploring Key Themes of Centralization of Power and Innovation**

Panelists and participants will explore two of the Third Plenum's most significant "calls to action" in detail. Of major interest to business are the implications of stricter supervision of foreign companies in China and the creation of an "innovation ecosystem" supported by market incentives, a legal framework and viable financing.

**Dennis Chookaszian**

Chairman: Allscripts Healthcare Solutions

Director: CME Group, Career Education, Internet Patents, MacDonald, Dettwiler and Associates

Outstanding Director 2010

**Chris Lynch**

Chairman: Freddie Mac

Director: AIG

Outstanding Director 2013

**Bill Owens**

Former Vice Chairman of the Joint Chiefs of Staff Under President Bill Clinton

Chairman: CenturyLink

Director: Polycom, Viasystems Group, Wipro

11:20 am - 11:30 am

**Essential China Wrap Up**

For additional information on this session, visit [Essential China's web page](#)

11:30 am - 12:30 pm

**Lunch and Book Signing**

12:30 pm - 1:15 pm

**"Fireside Chat" with Maynard Webb**

Touching on challenges from board leadership and composition to a director's role in strategy, risk and investor communications, Mr Webb will share insights from his vast board experience and lessons learned along the way.

Interviewer:

**Richard Waters**

West Coast Editor, Financial Times

Interviewee:

**Maynard Webb**

Chairman, Yahoo!

Director: Salesforce.com, Visa

1:15 pm - 2:15 pm

**Compensation 2014 and Beyond**

Winning say-on-pay support from proxy advisors and investors while attracting and motivating top talent has become a multi-pronged

challenge for boards. Hear how directors are handling executive pay practices in the US and abroad and what it takes to satisfy the many interested parties.

Moderated by: Braden Cherry West Coast Market Leader, Hay Group

**Bill Flynn**

CEO, Atlas Air Worldwide Holdings

Director: Republic Services  
Outstanding Director 2014

**Adrian Bellamy**

Chairman: Reckitt Benckiser Group

Chairman: Williams-Sonoma

Director: The Gap

**Jane Shaw**

Retired Chairman, Intel

Director: McKesson  
Outstanding Director 2010

2:15 pm - 2:35 pm

**Networking Break**

2:35 pm - 3:35 pm

### **Risk Oversight's Importance on the Board Agenda**

Tougher regulatory enforcement and a more global business arena make the board's risk oversight role both more critical and more complex. Speakers will address how their organizations are tackling ERM at the board level, and what lessons have been learned along the way.

*Moderated by:* **John Capers**, Partner, King & Spaulding

#### **Lou Lavigne**

Former CFO, Genetech

Chairman: Accuray

Director: Allergan, BMC Software, Depomed

#### **Ellen Siminoff**

CEO, Shmoop University

Director: SolarWinds, Zynga

3:35 pm - 4:45 pm

### **What's a Digital Director and When Does a Board Need One?**

In many companies if not most, the effective use of IT is very important to value creation. This panel will address digital domain expertise and when it may become critical to strategic governance.

*Moderated by:* **Richard Waters**, West Coast Editor, Financial Times

#### **Jeff Balagna**

EVP and CIO, Sears Holdings

#### **Katie Mitic**

CEO, Three Koi Labs

Former Director of Platform & Mobile Marketing, Facebook

Director: eBay, Restoration Hardware

**Tom Reddin**

President, Red Dog Ventures

Director: Deluxe, Premier Farnell, Tanger Factory Outlet Stores

4:45 pm - 5:00 pm

**Closing Remarks**

5:00 pm - 6:30 pm

**Cocktail Reception with the Agenda Digital 50**