



2015 Conference

Speakers
Associations
Call for Papers

Registration
Schedule
Travel

About
Contact
Exhibitors

06/28/2014

6:45 am - 8:15 am

Aligning the Balanced Scorecard and BI to Optimize Business PerformanceA Hall of Fame Best Practice Based Approach*
Speaker: Maneesha Sharma Manges, Business Development, (C) Systems
Bob Becker, Kimball Group, Inc

10:00 am - 12:00 pm

BI Adoption: Change the Way You Think about BI (Full-Day)
Frank Buytendijk, Vice President and Fellow, Enterprise Performance Management, Oracle Corporation
Mr Lee Hornstein, Founder and CEO, (C) Systems
Bob Becker, Kimball Group, Inc
Charles Betz, Author
Chris Adamson, Data Warehouse Specialist and Founder, Oakton Software LLC

12:00 pm - 1:00 pm

A Practical Guide to Governance, CMMI, and Compliance
Frank Buytendijk, Vice President and Fellow, Enterprise
Performance Management, Oracle Corporation

06/29/2015

9:00 am - 10:30 am

06/29/2014

9:00 am - 10:30 am

Agile Project Management for
Data Warehouse Projects
Jo De Boeck, CTO, imec
corporate

9:00 am - 10:30 am

Aligning the Balanced with
brochure
Marvin Francois, President,,

Seena Technologies, Inc
Bob Becker, Kimball Group,
Inc

Break

10:30 am - 11:00 am

11:00 am - 12:30 pm

Beyond the Data Warehouse:
Architectural Options for Data
Integration
Tracy Austin, Management
Consultant

11:00 am - 12:30 pm

BI and Excel: Friends or Foes?

11:00 am - 12:30 pm

Building an Effective Data
Quality Management Program

12:30 pm - 2:00 pm

Awards Luncheon

2:00 pm - 3:30 pm

Becoming a Business
Intelligence Analyst
Jo De Boeck, CTO, imec
corporate

3:30 pm - 4:45 pm

A Practical Guide to
Governance, CMMI, and
Compliance

3:30 pm - 5:00 pm

Assessing Your BI Maturity:
How to Take Your BI
Environment to the Next Level

3:30 pm - 5:00 pm

Building a BI Team

5:00 pm - 6:30 pm

Cocktail Reception

06/30/2014

9:00 am - 5:00 pm

BI Adoption: Change the Way
You Think about BI (Full-Day)

9:00 am - 5:00 pm

Building a BI Career: A
Personal Growth Plan (Full
Day)

1:00 pm - 2:00 pm

Business Intelligence across
Structured and Unstructured
Data
Chris Adamson, Data

Warehouse Specialist and
Founder, Oakton Software LLC
Maneesha Sharma Manges,
Business Development, (C)
Systems
Tracy Austin, Management
Consultant
Applying Quality Concepts to
Data Management

2:00 pm - 3:30 pm