



## 2015 Conference

Speakers  
Associations  
Call for Papers

Registration  
Schedule  
Travel

About  
Contact  
Exhibitors

### 06/28/2014

6:45 am - 8:15 am

Aligning the Balanced Scorecard and BI to Optimize Business PerformanceA Hall of Fame Best Practice Based Approach\*  
Tropical Room  
Speaker: Maneesha Sharma Manges, Business Development, (C) Systems  
Bob Becker, Kimball Group, Inc

10:00 am - 12:00 pm

BI Adoption: Change the Way You Think about BI (Full-Day)  
Tropical Room  
Frank Buytendijk, Vice President and Fellow, Enterprise Performance Management, Oracle Corporation  
Mr Lee Hornstein, Founder and CEO, (C) Systems  
Bob Becker, Kimball Group, Inc  
Charles Betz, Author  
Chris Adamson, Data Warehouse Specialist and Founder, Oakton Software LLC

12:00 pm - 1:00 pm

A Practical Guide to Governance, CMMI, and Compliance  
No location  
Frank Buytendijk, Vice President and Fellow, Enterprise Performance Management, Oracle Corporation

### 06/29/2015

9:00 am - 10:30 am

### 06/29/2014

9:00 am - 10:30 am

Agile Project Management for Data Warehouse Projects  
Tropical Room  
Jo De Boeck, CTO, imec corporate

Aligning the Balanced with brochure  
Lecture Hall  
Marvin Francois, President,, Seena Technologies, Inc  
Bob Becker, Kimball Group, Inc

10:30 am - 11:00 am

**Break**

11:00 am - 12:30 pm	No location Beyond the Data Warehouse: Architectural Options for Data Integration No location Tracy Austin, Management Consultant
11:00 am - 12:30 pm	<b>BI and Excel: Friends or Foes?</b> No location
11:00 am - 12:30 pm	Building an Effective Data Quality Management Program No location
12:30 pm - 2:00 pm	<b>Awards Luncheon</b> No location
2:00 pm - 3:30 pm	<b>Becoming a Business Intelligence Analyst</b> No location Jo De Boeck, CTO, imec corporate
3:30 pm - 4:45 pm	<b>A Practical Guide to Governance, CMMI, and Compliance</b> No location
3:30 pm - 5:00 pm	Assessing Your BI Maturity: How to Take Your BI Environment to the Next Level No location
3:30 pm - 5:00 pm	<b>Building a BI Team</b> No location
5:00 pm - 6:30 pm	<b>Cocktail Reception</b> No location

## 06/30/2014

9:00 am - 5:00 pm	BI Adoption: Change the Way You Think about BI (Full-Day) No location
9:00 am - 5:00 pm	Building a BI Career: A Personal Growth Plan (Full Day) No location
1:00 pm - 2:00 pm	Business Intelligence across

Structured and Unstructured  
Data  
No location  
Chris Adamson, Data  
Warehouse Specialist and  
Founder, Oakton Software LLC  
Maneesha Sharma Manges,  
Business Development, (C)  
Systems  
Tracy Austin, Management  
Consultant  
Applying Quality Concepts to  
Data Management  
No location

2:00 pm - 3:30 pm