



## 2015 Conference

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Speakers  
Associations  
Call for Papers

Registration  
Schedule  
Travel

About  
Contact  
Exhibitors

### **08/14/2013**

1:00 am - 1:30 am

1:30 am - 2:00 am

### **08/20/2013**

12:30 am - 1:15 am

### **07/02/2013**

5:45 am - 6:30 am

### **06/02/2015**

9:00 am - 11:00 am

### **06/28/2014**

6:45 am - 8:15 am

10:00 am - 12:00 pm

12:00 pm - 1:00 pm

Aligning the Balanced Scorecard and BI to Optimize Business PerformanceA Hall of Fame Best Practice Based Approach\*

BI Adoption: Change the Way You Think about BI (Full-Day)

A Practical Guide to Governance, CMMI, and Compliance

## 06/29/2015

9:00 am - 10:30 am

## 06/29/2014

9:00 am - 10:30 am

Agile Project Management for Data Warehouse Projects

9:00 am - 10:30 am

Aligning the Balanced with brochure

10:30 am - 11:00 am

**Break**

11:00 am - 12:30 pm

Beyond the Data Warehouse: Architectural Options for Data Integration

11:00 am - 12:30 pm

BI and Excel: Friends or Foes?

11:00 am - 12:30 pm

Building an Effective Data Quality Management Program

12:30 pm - 2:00 pm

**Awards Luncheon**

2:00 pm - 3:30 pm

Becoming a Business Intelligence Analyst

3:30 pm - 4:45 pm

A Practical Guide to Governance, CMMI, and Compliance

3:30 pm - 5:00 pm

Assessing Your BI Maturity: How to Take Your BI Environment to the Next Level

3:30 pm - 5:00 pm

Building a BI Team

5:00 pm - 6:30 pm

**Cocktail Reception**

## 06/30/2014

9:00 am - 5:00 pm

BI Adoption: Change the Way You Think about BI (Full-Day)

9:00 am - 5:00 pm

Building a BI Career: A Personal Growth Plan (Full Day)

1:00 pm - 2:00 pm

Business Intelligence across Structured and Unstructured Data

2:00 pm - 3:30 pm

Applying Quality Concepts to Data Management