



08/13/2013

12:30 pm - 1:00 pm

Shuttles from Hotels to Frito-Lay (all day)

No location

1:00 pm - 2:00 pm

Registration

No location

2:00 pm - 2:10 pm

Welcome, Conference Objectives, Logistics

No location

2:10 pm - 3:00 pm

Technomic: State of the Foodservice Industry Part 1

No location

David Henkes, Vice President, Technomic, Inc.

Heidi Keathley, Director-Research and Consulting, Technomic, Inc.

Joe Pawlak, Vice Presidents, Technomic

Break

3:00 pm - 3:30 pm

No location

3:30 pm - 4:30 pm

Technomic: State of the Foodservice Industry Part 2

No location

4:30 pm - 5:30 pm

New Consumer and Culinary Insights

No location

5:30 pm - 7:00 pm

08/14/2013

7:00 am - 8:00 am

8:00 am - 8:30 am

8:30 am - 8:50 am

8:50 am - 9:30 am

9:50 am - 10:30 am

10:35 am - 11:15 am

11:20 am - 12:00 pm

12:00 pm - 1:00 pm

1:05 pm - 1:45 pm

1:45 pm - 2:00 pm

2:00 pm - 3:00 pm

Jack Li, Managing Director, Datassential

Reception: Cocktails and Appetizers in The Experience Design Center

No location

Breakfast

No location

Foodservice 2020

No location

Bill Hale, Founder, Hale Group

US Foods: Category Management

No location

Panel Discussion

No location

Breakout #1

No location

Breakout #2

No location

Breakout #3

No location

Lunch

No location

Breakout #4

No location

Break

No location

4 Step Approach to Collaboration

No location

Vince Crew, Founder, REACH Development Services