



06/27/2013

9:00 am

Registration

9:30 am

Welcome and Overview: Antitrust Statement

9:35 am

Introduction and Agenda Review

9:40 am

The "REAL" Opportunities, Challenges & Solutions

- Background & Process for the Future
- Better Insights
- Enhanced Collaboration
- Maximizing ROI

12:00 pm

Lunch

1:00 pm	Topic #1: Insights-Overcoming the Barriers
1:30 pm	Topic #2: Collaboration-Overcoming the Barriers
2:00 pm	Topic #3: ROI-Overcoming the Barriers
2:30 pm	Wrap-up
2:45 pm	Adjourn