



In association with
**MICHEL
DYENS**
NEW YORK PARIS

FT BUSINESS OF LUXURY

FOCUS ON AMERICA

January 17, 2013 | NEW YORK



January 17, 2013

1:30 pm - 2:00 pm

Registration

2:00 pm - 2:10 pm

Opening remarks from the Chair

2:10 pm - 2:40 pm

Martin Dickson, US Managing Editor, *Financial Times*

Opening Keynote: Fiscal Challenges and the Outlook for the US Economy

Professor Laura D'Andrea Tyson, *University of California, Berkeley, Haas School of Business*

Moderator: **Martin Dickson**, US Managing Editor, *Financial Times*

2:40 pm - 3:25 pm

Panel: The Future of the Dollar

Economists debate and speculate on the future of the dollar, what the election means for economic policy, what companies doing business at home and abroad should expect -- and whether they should hedge their bets.

Gabriel de Kock, Head of US FX Strategy, *Morgan Stanley*

Nathan Sheets, Global Head of International Economics, *Citigroup*

Moderator: **Robin Harding**, US Economics Editor, *Financial Times*

3:25 pm - 3:45 pm

Refreshment Break

3:45 pm - 4:30 pm

Panel: The Biggest Risk to the Bottom-Line: Counterfeits

What is the real risk to the bottom line of a company from counterfeiting and how likely is Congress to enact any protection? What does this mean for companies working in different legal environments? What can a brand do in the current regulatory climate?

Katrina Burchell, Group IP Director, *PPR*

Shirley Cook, CEO and Co-Founder, *Proenza Schouler*

Harley Lewin, Partner, *McCarter & English LLP*

Moderator: **Vanessa Friedman**, Fashion Editor, *Financial Times*

4:30 pm - 5:15 pm

Panel: Made in America? Weighing the Cost/Benefits of Local Manufacturing

Producing in the United States may be more expensive, but what are the benefits, both in terms of marketing and control? Is there a move back to "on-shore" manufacturing, and is it a fad or a systemic change? What are the factors driving the move and who profits? Does it really matter to consumers? Is it a political move?

Susan Gilchrist, Group Chief Executive, *Brunswick Group*

Mario Grauso, President, *Vera Wang Group*

Marcus Wainwright, Designer & Managing Partner, *rag & bone*

Moderator: **Barney Jopson**, US Retail Correspondent, *Financial Times*

5:15 pm - 5:45 pm

Closing Keynote Address

Lisa Jacobson, Partner, Head of Branding, Licensing & Endorsements, *United Talent Agency*

In conversation with **Vanessa Friedman**, Fashion Editor, *Financial Times*

5:45 pm - 6:00 pm

Closing remarks from the Chair

Martin Dickson, US Managing Editor, *Financial Times*

6:00 pm - 6:45 pm

Cocktail Reception

6:45 pm

Dinner

Welcome

Diane von Furstenberg, Co-chairman and Founder, *Diane von Furstenberg*

Guest Speaker

Peter Marino, Principal, *Peter Marino Architect PLLC* in conversation with **Vanessa Friedman**, Fashion Editor, *Financial Times*

Close

8:45 pm