

IAU
2019
INTERNATIONAL
CONFERENCE

**TRANSFORMING
HIGHER EDUCATION
FOR THE FUTURE**

13-15 November
Puebla, Mexico



Wednesday 13 November 2019

18:00 - 19:00

Inaugural ceremony: Transforming Higher Education for the Future

José Alfonso Esparza Ortiz, Rector, Benemérita Universidad Autónoma de Puebla, Mexico

Pam Fredman, President, International Association of Universities (IAU)

Juan Ramón de la Fuente, IAU Honorary President & Permanent Delegate of Mexico to the United Nations (UN), Mexico

19:00 - 20:00

Welcome reception

Thursday 14 November 2019

09:00 - 9:30

Conference Opening

Pam Fredman, President, International Association of Universities (IAU)

José Alfonso Esparza Ortiz, Rector, Benemérita Universidad Autónoma de Puebla, Mexico

09:30 - 10:50

Plenary Session I: Rethinking higher education in a transforming world

Chair/ Moderator: Hilligje van't Land, Secretary General, International Association of Universities (IAU)

Keri Facer, Professor of Educational & Social Futures, University of Bristol, UK (by distance)

Barnabas Nawangwe, Vice-Chancellor, Makerere University, Uganda

Raquel Isamara León de la Rosa, Professor and Researcher, Benemérita Universidad Autónoma de Puebla (BUAP), Mexico

Jesús López Macedo, General Director of Strategic Partnerships, National Association of Universities and Higher Education Institutions (ANUIES), Mexico

10:50 - 11:00

ISAS Award Ceremony

11:00 - 11:30

Break (networking, posters and exhibits)

11:30 - 12:45

I.a En el camino hacia la ciencia I.b: Towards sustainable

I.c: Transformations in teaching I.d: Towards a new Magna

abierta: componentes básicos para una política institucional (Session in Spanish) Columbus Association

Daniel Samoilovich, Executive Director , Asociación Columbus
 Paola Andrea Ramírez, Consultant, Colombia
 Ygnacio Martínez Laguna, Vice-Rector, Benemérita Universidad Autónoma de Puebla (BUAP), Mexico
 Burghart Schmidt, President, Universität Vechta, Germany
 Marlene Castro Amorim, Pro Dean of Accompaniment of the Internationalization Programme, Universidade de Aviero, Portugal

societies with higher education

Chair/ Moderator: Pornchai Mongkhonvanit, President, Siam University, Thailand, IAU Vice-president
 Pastora Martínez Samper, Vice President for Globalization and Cooperation, Universitat Oberta de Catalunya (UOC), Spain
 Stacy Kennedy, Director of Development, Universty West Indies (UWI), Jamaica (by distance)
 Eira Garrido, Student Representative, University of Bergen, Norway

and learning

Chair/ Moderator: Carmen Z. Lamagna, Vice-Chancellor, American International University - Bangladesh (AIUB), and IAU Board member
 Tolga Turker, Program Director- Eastern Europe, Eurasia and Russia, University of Arizona-Global, USA
 Craig Shealy, Professor and Executive Director, James Madison University and International Beliefs and Values Institute, United States
 Mandla Makhanya, Principal and Vice-Chancellor, University of South Africa (UNISA)

Charta Universitatum for the future by Magna Charta Observatory (MCO)

David Lock, Secretary General , Magna Charta Observatory
 Eva Egron-Polak, Council member, Magna Charta Observatory &, Former Secretary General, International Association of Universities (IAU)

12:45 - 13:45

Lunch (networking, posters and exhibits)

13:45 - 15:00

Plenary Session II: Between tradition and innovation

Chair/ Moderator: Roberto Escalante Semerena, Secretary-General, Association of Universities of Latin America & the Caribbean (UDUAL), Mexico - IAU Deputy Board Member
 Philip Landon, Vice-President, Governance and Programs, Universities Canada
 Rosa G. Montes Miró, Director of International Education Centre, Benemérita Universidad Autónoma de Puebla (BUAP), Mexico
 Manikrao M. Salunkhe, President, Association of Indian Universities (AIU), India

15:00 - 15:30

Break (networking, posters and exhibits)

15:30 - 16:45

II.a: Qualification recognition and credentials in the digital era

Chair/ Moderator: Inga Zaleniene, Rector, Mykolas Romeris University
 Judith Eaton , President, Council for Africa, Kenya
 Higher Education Accreditation (CHEA), US
 Andreas Corcoran, Deputy Secretary General, International Association of Universities (IAU)
 Francisco Maldonado Altieri, Member of the Board of Directors of the Groningen Declaration Network

II.b: Is financing shaping the future of higher education?

Chair/ Moderator: Paul Tiyambe Zeleza, Vice Chancellor, United States International University-
 Antoni Cahner, General Manager, Universitat Oberta de Catalunya (UOC), Spain
 Roberto Escalante Semerena, Secretary-General, Association of Universities of Latin America & Caribbean (UDUAL), Mexico - IAU Deputy Board Member

II.c: Research systems and equitable access to knowledge

Chair/ Moderator: Pierre André Pierre, President, Université Notre-Dame d’Haiti – UNDH, Haiti
 Noor Hayaty Abu Kasim, Dean of Research Cluster, Malaysia
 Paola Virginia Suárez Ávila, Full time Researcher , Center for Research on North America -UNAM , Mexico
 César Wazen, Director, International Affairs Office, Qatar University

II.d: Internationalization of higher education - an institutional perspective, by the Romanian National Council of Rectors

Remus Pricopie, Rector, National University of Political Studies and Public Administration
 Adrian Curaj, General Director , Executive Agency for Higher Education, Research, Development and Innovation Funding (UEFISCDI), Romania
 Sorin Mihai Cimpeanu, President ,

& , Registrar of Universidad Popular Autónoma del Estado de Puebla (UPAEP), México
Fridrika Hardardottir, Director International Office, University of Iceland, Iceland, and AURORA universities network

Romanian National Council of Rectors, Romania
Celso Garrido, Professor at the Economic Department, Universidad Autonoma Metropolitana (UAM), México

16:45 - 18:00

Plenary III: Aiming higher in a transforming world

Chair/ Moderator: Carmen Z. Lamagna, Vice-Chancellor, American International University - Bangladesh (AIUB), and IAU Board member
Paul Tiyaambe Zeleza, Vice Chancellor, United States International University-Africa, Kenya
Gunnar Köhlin, Director, University of Gothenburg, Sweden
Becky Whay, Vice President International, National University of Ireland, Galway
Weiyang Chen, Deputy Director, Office of Global Engagement, Zhejiang University, China
Rodolfo Rubio Etcharren, Vicepresident of Communication and Institutional Image, Tecnológico de Monterrey, Mexico
Martin Asser, Associate Vice President for Communications, American University of Beirut, Lebanon

19:00 - 21:00

Conference dinner

Friday 15 November 2019

09:00 - 10:30

Plenary Session IV: Creating the future of higher education (Designing solutions)

Chair/ Moderator: Marta Losada Falk, Former President, Antonio Nariño University (UAN), Bogotá, Colombia, and IAU Board member
Francisco Marmolejo, Lead Education Specialist for India, The World Bank Group
Sebastian Camargo Martinez, PhD Candidate , Benemérita Universidad Autónoma de Puebla (BUAP), Mexico
Andrew Deeks, President, University College Dublin, Ireland, and IAU Board member

10:30 - 11:00

Break (networking, posters and exhibits)

11:00 - 12:30

III.a: New bridges between university, society & the world of work

Chair/ Moderator: Mirta M. Martin, President, Fairmont State University, USA
Romeela Mohee, Education Specialist: Higher Education , Commonwealth of Learning (COL), Canada
Balázs Vince Nagy, Vice-Rector for International Affairs , Budapest University of Technology and Economics (BME) Hungary
Marcelo Knobel, Rector, Universidade Estadual de

III.b: Global engagement (internationalization) and the local mission of universities

Chair/ Moderator: Hans de Wit, Director, 'Center for International Higher Education' (CIHE) , Boston College, USA
Markus Kajanto, Head of Planning, University of Helsinki, Finland
Jocelyne Gacel-Avila, General coordinator, the Regional Observatory on Internationalization and Networks in Tertiary Education (OBIRET), University of Guadalajara, Mexico
Youmin Xi, Executive President,

III.c: Competencies for a transforming world

Chair/ Moderator: Pam Fredman, President, International Association of Universities (IAU)
Elizabeth Sfeir, Assistant Professor - HOD Management, Université Antonine, Lebanon (by distance)
Kulsariyeva Aktolkyn, Vice-rector for Research and International Affairs, Kazakh National Pedagogical University, Republic of Kazakhstan
Anne Friederike Delouis, Vice-President for International Relations - Europe, University of Orléans,

III.d Innovative approaches & partnerships to strengthen cooperation between universities and UN to implement the SDGs. Partner session by UNODC

Chair/ Moderator: Bianca Kopp, Education for Justice (E4J) initiative, United Nations Office on Drugs and Crimes, Vienna
Orlando Manuel José Fernandes da Mata, President, Association of Portuguese Language Universities (AULP)
Sevim Saadat, Lecturer, University College Lahore, Pakistan

Campinas, Brazil
Hassan Rashid Al-Derham,
President, Qatar University

Xi'an Jiaotong-Liverpool University, France
China
Ni Jadon, Senior Project
Manager/International Liason
Officer, McMaster University,
Canada

Sergey Sayapin, Professor, KIMEP
University, Kazakhstan
Daniel Malan, Director of Centre for
Corporate Governance in Africa,
University of Stellenbosch Business
School, South Africa

12:30 - 13:30

Lunch (networking, posters and exhibits)

13:30 - 15:00

Conference closing

Speaker: Hilligje van't Land, Secretary General, International Association of Universities (IAU)

Odorico Mora Carreón, Director General of International Development (DDI), Benemérita Universidad Autónoma de Puebla (BUAP), Mexico

Andrew Deeks, President, University College Dublin, Ireland, and IAU Board member

15:00 - 18:00

Green Campus Tour BUAP