



Registration & networking

Chair's Opening Remarks
Andrew Hill, Management Editor, Financial Times

Keynote & Interview - Making Innovation Happen: The CEO's Perspective
Philip Clarke, CEO, Tesco
Andrew Hill, Management Editor, Financial Times

Keynote & Interview - Sustainable Innovation: In it for the long run
Hannah Jones, VP Sustainable Business & Innovation, Nike
Andrew Hill, Management Editor, Financial Times

The Big Data Opportunity

Francis Maude MP, Minister for the Cabinet Office

Networking Tea and Coffee Break

Right Here, Right Now: Are you ready for Big Data?
Aimie Chapple, Managing Director, Management Consulting, Accenture

Panel Discussion - The Big Data Horizon
Colin Gibson, Head of Data Architecture, Markets & International Banking Division, RBS
Steve Wood, Head of Policy Delivery, Information Commissioner's Office
Arvind Kapur, CEO, Saggezza

Aimie Chapple, Managing Director, Management Consulting, Accenture
Andrew Hill, Management Editor, Financial Times

Big data is changing the way organisations and corporations are innovating. But finding the competitive value hidden in the big data you have gathered can be a challenge. So, how exactly is big data changing the way things are done? And what are the obstacles getting in the way of harnessing its power?

- Going from macro to micro to get useful information out of data
- Do people just get in the way of the data, or do people need to get in the way of the data?
- How good is the underlying data? And what about the metadata?
- Getting the right people to listen to what the data is - and isn't - saying
- Data protection: creating a single integrated global framework
- Grey clouds - the dirtiest thing on the internet?

12:40 pm - 2:00 pm

Networking buffet lunch

2:00 pm - 2:35 pm

'View from the Top' Innovation Interview

Jacob Aqraou, Senior Vice President of eBay Marketplaces Europe, eBay
Andrew Hill, Management Editor, Financial Times

2:35 pm - 4:35 pm

The Consumer Conundrum – How Innovation can unlock Shopper-Centric Retail

Innovation Brainstorm - Round table discussions

David Zanca, Senior Vice President of IT, FedEx Services
Dee Forbes, President and Managing Director, Discovery Networks Western Europe
Mark Catchlove, Director of Insight Group, Herman Miller, Inc.
Gretchen Gscheidle, Director, Insight and Exploration, Herman Miller, Inc.
Martin Williams, MD, Head of UK Operations, Saggezza
Dr Joachim Schaper, Vice President Research, AGT International
Peter Neufeld, Head of Digital Strategy, EMC Consulting
Mary Wallace, Retail & Omnichannel Strategy Lead, EMC Consulting
Aimie Chapple, Managing Director, Management Consulting, Accenture

Generate ideas and ways of solving problems with corporate leaders and topic experts.

A dynamic 2-hour session in small, mixed-sector groups with a maximum of 12 delegates per group. This is an opportunity for delegates to contribute to

the debate, network and discuss the hottest, up-to-the minute topics of interest to those whose job it is to make innovation happen in their companies.

Sessions:

- **Cyber Security innovation in Europe: Incentives and barriers**
- **Taking a good idea to market**
- **Tags, Sensors and All That Data**
- **Innovation and Tough Economics. A commercial imperative or an indulgence?**
- **Transforming Business with Big Data**
- **Narrating the Future with Big Data**
- **The emperor's new data**

Click [here](#) for a detailed overview of each round table session.

4:35 pm - 5:15 pm

Closing Address - Creating ideas that matter

Tim Harford, Undercover Economist, Financial Times, BBC presenter & author of Adapt

5:15 pm - 7:00 pm

Why different innovations have different foundations, and why that simple fact is a challenge for management
Networking Drinks Reception

DAY 2, WEDNESDAY, 7 NOVEMBER 2012

8:30 am - 9:05 am

Registration & networking

9:05 am - 9:15 am

Opening Remarks

Ravi Mattu, Business Life Editor, Financial Times

9:15 am - 10:00 am

Opening Keynote Interview - Harvesting Innovation: the Real Story Behind the Story

Wendy Tan White, Founder, Moonfruit

Ravi Mattu, Business Life Editor, Financial Times

10:00 am - 10:45 am

Disruptive Innovation: The Emerging Technologies Transforming the Business of Entertainment

Troy Carter, CEO and Founder, Atom Factory

10:45 am - 11:15 am

The emerging technologies transforming the business of entertainment.
Networking Coffee Break

11:15 am - 12:20 pm

Panel discussion - The Emerging Technology Horizon

Kelly Hoey, Co-founder and Managing Director, Women Innovate Mobile

Oscar Jazdowski, Head of Origination, Silicon Valley Bank

Olivier Ropars, Senior Director, Mobile, eBay

Dr Liz O'Driscoll, Capability Lead for Information Processing, BAE Systems' Advanced Technology Centre

Ravi Mattu, Business Life Editor, Financial Times

New technologies are emerging that facilitate collaboration and innovation on a scale and at a speed that we haven't seen before. These new technologies are changing the way business innovates, the way it is structured and the way business is being done. In this session, our speakers will identify what they consider to be the game-changing technologies, and their implications for the world of business - and beyond.

12:20 pm - 1:00 pm

Keynote Presentation - How to make real innovation happen

Tom Hulme, Design Director, IDEO

Designing the Future

1:00 pm - 2:00 pm

Networking buffet lunch

2:00 pm - 2:20 pm

Technology Innovation Case Study

Dr Moses Kizza Musaazi, Founder, Technology 4 Tomorrow

Dubbed 'The Man Who Can't Stop Innovating', Dr. Moses Kizza Musaazi develops appropriate technology enabled innovations to provide solutions for the economically disadvantaged in Africa.

2:20 pm - 2:45 pm

'Why Small is Still Beautiful'

BJ Cunningham, Entrepreneur

How Practical Action relates globally to the philosophy of Schumacher today using Technology to Challenge Poverty.

2:45 pm - 3:10 pm

'Building the Ship as She Sails' - Corporate Case Studies

Sean Carney, Chief Design Officer, Philips

Increasingly, instead of a 'build the product, then ship it' model, new technologies and the data they produce and harness are enabling business to 'build the ship as she sails.' Many new ventures, unencumbered by old ways of working, are already innovating in this way - but they still have their challenges. And what about the more established corporations, with more rigid organisational structures? How are both these types of company managing to rethink strategy and structure in a rapidly evolving landscape in order to realise the potential of big data and emerging technologies as significant drivers for growth?

3:10 pm - 4:00 pm

Closing Keynote - Re:designing the Future

Richard Seymour, Co-founder and Design Director, Seymourpowell