



FT EXECUTIVE BREAKFAST FORUM

A Blueprint for British Business

A New Era for Cash and Liquidity Management

Supported by



18th September 2012 - 8:30am | Financial Times | London

18/09/2012

08:30 - 09:00

Registration and networking breakfast

09:00 - 09:10

Chair's welcome and introduction

Brian Groom, Business and Employment Editor, Financial Times

09:10 - 09:30

Opening address: Outlook for markets – putting cash in context

Trevor Williams, Chief Economist, Lloyds Bank Wholesale Banking & Markets

09:30 - 09:40

Q&A

09:40 - 10:50

Panel debate: Managing cash and liquidity in uncertain times

Ron Anderson, Professor of Finance, London School of Economics

James Davenport, Finance Director, innocent

Stephen Houghton, Director, Financial Risk Advisory, Capital Markets, Lloyds Bank Wholesale Banking & Markets

Henri Servaes, Richard Brealey Professor of Corporate Governance, London Business School - IFA

Moderated by: [Brian Groom](#), Business and Employment Editor, Financial Times

- How are our speakers reassessing their capital priorities and refocusing their allocation of capital and liquidity across different activities, business lines and geographies?
- How can cash flow management be optimised to deal with fluctuations in sales, currencies, commodity prices and market conditions?
- How can companies ensure liquidity in uncertain markets?
- What do businesses need to do to gain end-to-end visibility over cash flows to improve accuracy of forecasting?

10:50 - 11:00

Chair's closing remarks

Brian Groom, Business and Employment Editor, Financial Times

11:00 - 11:30

Refreshments and networking

11:30

Close of forum