



International Foodservice Manufacturers Association

Foodservice Ashore Solutions 2012

JUNE 11-13
Admiral Kidd Conference Center
San Diego, CA

06/11/2012

4:00 pm - 5:30 pm

Opening Session (Demo and Sampling)

Nancy Kruse, President, The Kruse Company

5:30 pm - 9:30 pm

Opening Night Icebreaker

06/12/2012

6:45 am - 7:45 am

Morning Demo and Sampling

8:00 am - 9:00 am

General Session - Keynote Speaker

Nancy Kruse, President, The Kruse Company

9:00 am - 9:15 am

NEXCOM update

9:15 am - 11:30 am

Regional F&B Snapshots

11:30 am - 12:30 pm

Lunch Demo and Sampling

12:45 pm - 1:30 pm

Presentation

Chef Christopher Kline, Sara Lee's Senior Executive Chef, Sara Lee

1:30 pm - 1:45 pm

Quick Break

1:45 pm - 2:15 pm

Breakout group - Atsugi new Concepts/The way ahead

Chef Christopher Kline, Sara Lee's Senior Executive Chef, Sara Lee

2:15 pm - 3:00 pm

Breakout group - Red Flag & Dashboard/Nutrition standards

3:00 pm - 4:00 pm

4:00 pm - 5:00 pm

4:00 pm - 5:00 pm

06/13/2012

6:45 am - 7:45 am

8:00 am - 8:40 am

8:40 am - 9:20 am

9:20 am - 10:15 am

10:15 am - 10:45 am

11:00 am - 12:00 pm

12:00 pm - 1:00 pm

1:15 pm - 2:00 pm

2:00 pm - 2:30 pm

2:45 pm - 3:45 pm

2:45 pm - 3:45 pm

3:45 pm - 4:30 pm

4:30 pm - 5:00 pm

6:00 pm - 9:00 pm

6:00 pm - 9:00 pm

6:00 pm - 9:00 pm

Afternoon Demo and Sampling

Chef Christopher Kline, Sara Lee's Senior Executive Chef, Sara Lee

Breakout group - Capital Projects/FSM 3.0 Q&A

Breakout group for Vendors

Morning Demo and Sampling

General Session Presentation 1

Terri Moreman, Associate Director Food and Nutrition Services, United States Olympic Committee

General Session Presentation 2

Lon Southerland, Senior Director of Global Food and Beverage, Marriott International

Demo & Sampling Break

Lon Southerland, Senior Director of Global Food and Beverage, Marriott International

Bus Travel

Culinary competition joined in progress

Lunch at galley

Culinary competition judging

Bus Travel

Breakout group for vendors

Breakout group - SW Marketing presentation/Training-FSO Regions

Breakout group - 1710 Review changes/Galley ashore updates

Closing Session/Bringing it all Together

Dinner/Social

Culinary Competition trophy presentations

Closing remarks