

WRITER'S DIGEST CONFERENCE

Friday, January 20th, 2012

3:00pm - 4:00pm

Registration

4:00pm - 4:50pm

Writing About Yourself in the Digital Age

5:00pm - 5:50pm

Writing the 21st Century Novel

6:00pm - 6:50pm

Pitch Perfect

Saturday, January 21st, 2012

7:00am - 9:00am

Registration

9:00am - 9:50am

Panel: Ask the Editor (Fiction)

E-Publishing 101: The Major Services, How They Work, and What You Have to Provide

Becoming an Author Entrepreneur: The Business of Being a Writer and Building Your Platform

10:00am - 10:50am

Panel: Ask the Agents

Mailbox Full of Money: Micro-publish Your Way from Beginning to Book Deal Marketing for the Promotionally-Challenged Author

What Your Teachers Didn't Teach You and How to Escape What They Did Conflict & Suspense: How to Keep Readers Turning Pages in Any Genre

11:00am - 11:50am

Seven Secrets of Successful Self-Published Authors

12:00pm - 12:50pm

Lunch (included)

1:00pm - 1:50pm

Keynote Address: The New World Of Publishing, And What It Means For You.

2:00pm - 5:00pm

Pitch Slam

Sunday, January 22nd, 2012

9:00am - 9:50am

Panel: Navigating the World of Self Publishing

Panel: Hardcore Author Marketing - What to Do to Rise Above in the Digital Age

How to Blog a Book

10:00am - 10:50am

Panel: Ask the Editor (Non Fiction)

Writing and Selling Your Memoir

Making Good Ideas Great

11:00am - 11:50am

Kidlit Craft and Trends: How to Publish Middle Grade and YA in Today's Hot Children's Market **The First 50 Pages (and Why Getting Them Right is the Key to Your Success)** **How to Make Money with Your Writing (Even when the Economy Sucks)**

12:00pm - 12:50pm

Closing Address: The Drive to Write

3:00pm-7:00pm

Bootcamp Session #1: How to Make A Living as A Freelance Writer*(Additional Fees Apply)*

3:00pm-7:00pm

Bootcamp Session #2: Plot vs Character - A More Powerful Approach to Writing Great Fiction*(Additional Fees Apply)*