(C) Systems Global

2015 Conference

Speakers
Associations
Call for Papers

Registration
Schedule
Travel

About
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Exhibitors

04/14/2014

9:00 am - 10:00 am

10:00 am - 12:00 pm

BI Adoption: Change the Way You Think about BI (Full-Day)
Tropical Room
Frank Buytendijk, Vice President and Fellow, Enterprise Performance Management, Oracle Corporation
Mr Lee Hornstein, Founder and CEO, (C) Systems
Bob Becker, Kimball Group, Inc
Charles Betz, Author
Chris Adamson, Data Warehouse Specialist and Founder, Oakton Software LLC
Organizations continue to struggle with many issues that inhibit their ability to achieve long-term success with their BI initiative. Although technology often plays a key role, the non-technical elements around people, process, politics, and corporate cu

2:00 pm - 5:00 pm

6:45 am - 8:15 am

Aligning the Balanced Scorecard and BI to Optimize Business PerformanceA Hall of Fame Best Practice Based Approach*
Tropical Room
Speaker: Maneesha Sharma Manges, Business Development, (C) Systems
Bob Becker, Kimball Group, Inc
Many organizations have some form of performance management or balanced scorecard. The designs look good but the implementations fall short. Why do so many company managers with good intentions stop short of true implementation? What do Balanced Scorecard

04/28/2014

9:30 am - 11:45 am

Applying Quality Concepts to Data Management
No location

A Practical Guide to Governance, CMMI, and Compliance

A Practical Guide to Governance, CMMI, and Compliance

Successful enterprise-quality management programs depend on effective leadership and governance, educated participants, a top-down planning process, emphasis on continuous improvement, application of statistical techniques, and a reliance on data. These s

No location
This presentation will define the problems and issues with governance and compliance today. We will tie SEI/CMMI principles and best practices to the application of governance and compliance. We will also dive in to examine the boil-the-ocean approach and

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06/29/2014

9:00 am - 10:30 am

9:00 am - 10:30 am

Agile Project Management for Data Warehouse Projects
Tropical Room
Jo De Boeck, CTO, imec corporate
As you manage your DW project, you draw upon past experience. But despite your experience, your DW project is difficult to manage. The requirements are a "moving target." Communication between staff members takes too long. Assigning tasks in a traditional
Link to pdf

9:00 am - 10:30 am

Aligning the Balanced with brochure
Lecture Hall
Marvin Francois, President,, Seena Technologies, Inc
Bob Becker, Kimball Group, Inc
Many organizations have some form of performance management or balanced scorecard. The designs look good but the implementations fall short. Why do so many company managers with good intentions stop short of true implementation? What do Balanced Scorecard

10:30 am - 11:00 am

Break
No location

11:00 am - 12:30 pm

Beyond the Data Warehouse: Architectural Options for Data Integration
No location
Tracy Austin, Management Consultant
Data warehousing used to be ITs weapon of choice for corralling the islands of data and bringing order to the

BI and Excel: Friends or Foes?
No location
Many say that Excel is the number-one BI tool, yet the proliferation of spreadsheets can lead to data chaos. In order to tame this chaos, you need to understand why and how spreadsheets have caused so many problems. You can then

	decentralized information chaos. However, shifting business priorities, outsourcings popularity, and the emergence of new technology solution	begin to evaluate alternat
11:00 am - 12:30 pm	Building an Effective Data Quality Management Program No location The quality of enterprise data assets is increasingly coming under scrutiny in the wake of numerous pressures. Data migration and integration projects and business intelligence programs depend on high data quality, while regulatory pressures like Sarbanes	
12:30 pm - 2:00 pm	*Awards Luncheon* No location	
2:00 pm - 3:30 pm	Business Intelligence across Structured and Unstructured Data No location Chris Adamson, Data Warehouse Specialist and Founder, Oakton Software LLC Maneesha Sharma Manges, Business Development, (C) Systems Tracy Austin, Management Consultant Business intelligence continues to deliver excellent results from structured information to organizations. However, over 80-percent of information in organizations is stored in unstructured format. The ability to perform BI across unstructured and structu	Becoming a Business Intelligence Analyst No location Jo De Boeck, CTO, imec corporate This seminar will employ case studies, workshops, and role playing with an emphasis on discussion rather than lecture.
3:30 pm - 5:00 pm	Assessing Your BI Maturity: How to Take Your BI Environment to the Next Level No location BI practitioners now ask, "How do we take our BI environment to the next level?" Knowing what path to take requires an understanding of where you are today and how you got there. TDWIs BI maturity model captures the stages of data warehousing and analyti	Building a BI Team No location Do these statements ring true for you? I want to be part of a BI team that produces meaningful results and where my contributions are valued. I want to build a BI team of trusted relationships, declared commitment, and designated responsibility. I want to
5:00 pm - 6:30 pm	*Cocktail Reception* No location	

06/30/2014

9:00 am - 5:00 pm	BI Adoption: Change the Way You Think about BI (Full-Day) No location Organizations continue to struggle with many issues that inhibit their ability to achieve long-term success with their BI initiative. Although technology often plays a key role, the non-technical elements around people, process, politics, and corporate cu	
9:00 am - 5:00 pm	Building a BI Career: A Personal Growth Plan (Full Day) No location	

Do you find your career exciting and rewarding, or is it just a job? Are you experiencing the growth that you want to achieve, or does your career seem stalled? All too often, career growth seems to be a function of opportunity and random chance. But it d