Analytics for Technical Professionals: Using Webtrends REST API to Build Analytics Scorecards

Course Description

This course will introduce you to the fundamentals of creating powerful Microsoft Excel-based scorecards using the Webtrends Analytics REST API. The class covers both how to use the API and the fundamentals of scorecard design. This class assumes a working knowledge of Microsoft Excel.

Learning Outcomes

After finishing this course, you will be able to:

- Use the Webtrends REST API to import Analytics data to Excel
- Use the REST generator to set up exports
- Understand the settings required in Excel to use the REST API
- Understand the basics of scorecard design
- Use your existing Excel skills to begin developing scorecards for your organization

Products Covered

Webtrends Analytics On Demand and On Premises through v. 9.2.

Who Should Attend?

Professionals who will be responsible for using Webtrends Analytics to build custom scorecards for their organization.

Prerequisites

None, though a solid working knowledge of Excel is recommended.

Availability and Pricing

You may choose to attend a public course online or schedule a private class online.

- Public: $450 per participant
- Private Class: Please contact your account manager for pricing.

Duration

- Online: 2 hours, 9:00 am – 11:00 am US Pacific Time

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Agenda

- Introduction
- Overview
  - Webtrends REST API
  - Webtrends REST Generator

- Using the REST Generator
  - Access
  - Usage
  - Methods

- Using Excel for Scorecard Design
  - Settings for Using with REST API
  - Excel Process Flow
  - Dashboard Basics
  - Dashboard Best Practices

- Take-Home Exercise

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REST API FOR SCORECARDS