DATA+ MANAGE | ANALYZE | PREDICT

FOLLOW US ON

Sunday, September 7, 2014

1:00 pm - 6:00 pm	**Registration**	
3:30 pm - 5:00 pm	**Executive Roundtables: Pulling Reality from the Hype** Anne McCrory, VP, Marketing and Content Strategy, IDG Enterprise Events	**Executive Roundtables: From Big Data to Real-Time Business Value** Greg Girard, Program Director, Merchandise Strategies, IDC
5:00 pm - 6:00 pm	**"Seriously Local" Beer Tasting Reception**	

Monday, September 8, 2014

8:15 am - 6:30 pm	**Registration**			
8:15 am - 10:30 am	**Networking Breakfast**			
10:30 am - 10:40 am	**Welcome and Opening Remarks** Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld			
10:40 am - 11:20 am	**Visionary Keynote: Positioning Your Organization for Data Success** Dion Hinchcliffe, Chief Strategy Officer, Adjuvi LLC			
11:20 am - 12:00 pm	**Using Data for Real-Time Value Panel, moderated by Dion Hinchcliffe** Greg Girard, Program Director, Merchandise Strategies, IDC Dion Hinchcliffe, Chief Strategy Officer, Adjuvi LLC Sherri Zink, Vice President, Medical Informatics, Blue Cross Blue Shield of Tennessee Simon Thompson, Director of Commercial Solutions, Esri Shree Dandekar, Sr. Director of Product Management and Strategy, Dell			
12:00 pm - 1:15 pm	**Networking Lunch with Discussion Tables**			
1:15 pm - 2:25 pm	**Big Data Value**	**Predictive Analysis**	**Data Management**	**Analytics Infrastructure**
1:15 pm - 1:45 pm	**Getting the Most from Your Big Data**	**Commoditizing Big Data: Seeing Patterns You Can Use**	**Avnet's Financial Analytics Journey: A Drive to One Global**	**Privacy, Data Protection and Cybersecurity: What You Need**

	Scott Sorensen, Chief Technology Officer, Ancestry.com	Sudhir Vallamkondu, VP of Software Engineering, iCrossing	**Version of the Truth** Brian Chan, VP of IT, Avnet, Inc.	**to Know Now About Regulations and Compliance** Patrick Fowler, Partner and Leader of Privacy, Data Protection and Cyber Security Practice, Snell & Wilmer L.L.P.
1:55 pm - 2:25 pm	**Data Monetization Through Analytics: Transforming IT from Cost Center to Profit Center** Michael Corcoran, Sr. Vice President, Information Builders	**Unleash the Power of Your Data** Linda Hecht, Chief Marketing Officer, Esri	**The TIBCO Fast Data Platform** Brett Hannath, Senior Director, Worldwide Field Marketing, TIBCO Software	
2:35 pm - 3:05 pm	**More than Data: Integrating Resources for Better Decision-Making** Henry Morris, Senior Vice President for IDC's Worldwide Software, Services, and Sales and Marketing Executive Advisory Research Groups, IDC			
3:05 pm - 3:25 pm	**Lightning Round**			
3:25 pm - 3:35 pm	**Editors' Choice Winners Spotlight**			
3:35 pm - 4:05 pm	**Networking and Refreshment Break**			
4:05 pm - 4:35 pm	**Big Data Value**	**Predictive Analysis**	**Data Management**	**Analytics Infrastructure**
4:05 pm - 4:35 pm	**Leveraging Big Data in Today's Enterprise** James Gaulke, Vice President, Information Technology, PDC Energy	**The Hierarchy of Data Needs at Netflix** Roy Rapoport, Manager, Insight Engineering, Netflix	**Creating the Next Generation of Data Scientists** Jennifer Lewis Priestley MBA, Ph.D., Professor of Applied Statistics and Data Science Director, Kennesaw State University	**Data Analytics Infrastructure: Scaling Up from Simple to Complex** Jeffrey Holt, Senior Manager, Mathematica Policy Research Kevin Bradway, Systems Analyst, Mathematica Policy Research
4:45 pm - 5:30 pm	**Rapid Fire Roundtables**			
5:30 pm - 6:30 pm	**Monday Night Football Pre-Game Tailgate**			

Tuesday, September 9, 2014

8:00 am - 3:45 pm	**Registration**
8:00 am - 8:45 am	**Editors' Choice Awards Breakfast (by invitation)**
8:00 am - 9:00 am	**Networking Breakfast**

9:00 am - 9:15 am	**Opening Remarks** Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld			
9:15 am - 9:45 am	**Igniting the Industrial Internet with Big Data** Vince Campisi, Chief Information Officer, GE Software			
9:45 am - 10:15 am	**Executive Q&A: How Merck Used Big Data Analytics to Improve Vaccines Production** Gerard Megaro, Director of Innovation & Manufacturing Analytics, Merck Anne McCrory, VP, Marketing and Content Strategy, IDG Enterprise Events			
10:15 am - 10:45 am	**Networking and Refreshment Break**			
10:45 am - 11:25 am	**Scaling Your Analytics Practice Panel** Michael Corcoran, Sr. Vice President, Information Builders Donald Eddleman, Director of Architecture and Integration, Health Trust Monica Hart, Professional Services Program Manager, TIBCO Software Myfanwy "Myffy" Hopkins PhD, Research Informatics Analyst, Emory University School of Medicine Chris Van Wagoner, Chief Strategy Officer, CommVault Anne McCrory, VP, Marketing and Content Strategy, IDG Enterprise Events			
11:35 am - 12:05 pm	**Big Data Value**	**Predictive Analysis**	**Data Management**	**Analytics Infrastructure**
11:35 am - 12:05 pm	**Data Management Consideration in the Cloud Era** Chris Van Wagoner, Chief Strategy Officer, CommVault		**Predictive Analytics – The New Business Black** Shree Dandekar, Sr. Director of Product Management and Strategy, Dell	
12:05 pm - 1:05 pm	**Networking Lunch**			
1:05 pm - 1:35 pm	**Dessert Reception in the Sponsor Gallery**			
1:35 pm - 2:05 pm	**Big Data Value**	**Predictive Analysis**	**Data Management**	**Analytics Infrastructure**
1:35 pm - 2:05 pm	**Using Data and Analytics for Deeper Customer Engagement** Sherri Zink, Vice President, Medical Informatics, Blue Cross Blue Shield of Tennessee	**Unconference Session**	**Using Analytics to Improve Training and Development** Clifton Luke Ph.D., Vice President – Learning Solutions, Apollo Education Group	**Unconference Session**
2:15 pm - 2:25 pm	**Editors' Choice Winners Spotlight**			
2:25 pm - 3:00 pm	**Editors' Choice Confab/Panel** Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld Donna M. Powell, Deputy Director, Northwest Trek Business & Administrative Services Manager, Zoological & Environmental Education Cary Sylvester, VP, Technology Innovation and Communications, Keller Williams International Jennifer Lewis Priestley MBA, Ph.D., Professor of Applied Statistics and Data Science Director, Kennesaw State University			
2:55 pm - 3:40 pm	**Town Hall: All Things Data** Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld			
3:40 pm - 3:45 pm	**Closing Remarks and Conference Concludes**			