



Wednesday, December 12, 2012

7:15 am - 8:30 am

Registration and Networking Breakfast

8:30 am - 8:45 am

Welcome and Opening Remarks

Maryfran Johnson, Editor in Chief, CIO magazine & Events

8:45 am - 9:30 am

Leadership Lessons in Balancing Tactical and Strategic IT

Tom Peck, SVP & CIO, AECOM Technology Corp.

AECOM is an \$8.3-billion, global provider of professional technical and management support services to a broad range of markets, including transportation, facilities, environmental, energy and water. Among its project highlights are designing master plans for the Olympic games in London and Rio de Janeiro and providing construction management and other services for the rebuilding of the World Trade Center in New York. In September, Tom Peck joined AECOM as CIO and, in his new role, is tasked with managing rapid growth, balancing tactical IT with strategic business plans, and, ultimately, turning IT into a competitive advantage for the company. In his opening keynote, the former CIO of Levi Strauss and MGM Mirage will discuss the leadership lessons he's learned in switching industries and applying Six Sigma business principles to IT.

9:30 am - 10:15 am

Revving Up Predictive Analytics at Mazda

Jim DiMarzio, CIO, Mazda North American Operations

When it comes to business analytics and widespread use of the tools that produce them, Mazda North American Operations is in great shape. CIO Jim DiMarzio set the stage three years ago by setting an IT strategy to train power users across business units, set up central data warehouses and guide the organization in the smart use of detailed analysis and trend reporting. But now what? "We're realizing that we have no enterprise-level view. Each department is

very good at showing historical analysis within their operations, but we want to move into enterprise decision making and predictive modeling," DiMarzio says. "It's actually our CFO, Jim Lievois, who is leading the push for this next step." In this fascinating look inside a project-in-motion, this CIO and CFO team will talk about how Mazda is approaching this opportunity to organize the company to use analytics for corporate decisions, up a level from where it is used today. At the same time they will discuss how they are searching for tools to move Mazda forward.

Refreshment and Networking Break

CIO Thought Leadership at Cisco

Rick Hutley, Vice President of Global Innovations Practice, Cisco
Stefanie McCann, Market Manager, CXO Relevancy, Cisco

Cisco recently hosted its 15th annual CIO Summit, which brought together 78 CIOs from across the globe. In this interactive session, Rick Hutley from Cisco's IBSG group (and former CIO), with Stefanie McCann from Cisco's CXO Relevancy team will share with you some of the key findings from CIO Summit, and invite you to share your thoughts and perspectives on these findings.

10:15 am - 10:45 am

10:45 am - 11:15 am

11:15 am - 12:45 pm