



CIO

PERSPECTIVES

November 13, 2012
Houston, TX

Produced by



In partnership with sister organization

CIO CIO Executive Council
Leaders Shaping the Future of Business

REGIONAL FORUMS for SENIOR IT LEADERS

11/13/2012

7:15 am - 8:30 am

Registration and Networking Breakfast

8:30 am - 8:45 am

Welcome and Opening Remarks

Moderator: Maryfran Johnson, Editor in Chief, CIO magazine & Events
Terry Janis, President, SIM Houston

8:45 am - 9:30 am

Opening Keynote: Change Your Culture – Change Your Results

Randy Pennington, President, Pennington Performance Group

CIOs get it. You know that IT must be constantly in motion to stay relevant to the business. The challenge is in executing the right changes. How do you engage IT to embrace change and transform from service provider to strategic business partner? The answer is to change your culture from one that evaluates success by traditional IT measures to one that is business- and customer-focused, nimble and responsive. In this opening keynote, Randy Pennington, author of "Results Rule! Build a Culture the Blows the Competition Away," will take a "roll up your sleeves" look at the heavy lifting required to transform your culture to deliver results and drive business. Using specific examples from his 25 years of business performance consulting work, he'll talk about why cultural change is so much tougher than other change initiatives and offer proven strategies for dealing with the resistance you'll encounter and the obstacles in your way.

[View a sneak peek on YouTube.](#)

9:30 am - 10:15 am

Taking Advantage of IT Consumerization: A Field Guide for CIOs

Clif Triplett, VP and CIO, Baker Hughes

How are the market trends around IT consumerization having an impact in your company today? For CIO Clif Triplett of Baker Hughes, the \$20 billion oilfield services company, the answer is clear. "Consumerization is in the micro-apps," he says. "The world going forward is about personalization to you and your role and how you work -- and the emergence of

micro-apps is the new norm." Designed to be integrated into other larger applications, single-purpose micro-apps simplify the user experience and streamline work processes (such as keeping multiple calendars synchronized). In this keynote session, Clif will detail the practical business benefits and success factors Baker Hughes has found with its micro-apps experimentation, and where he sees the greatest potential for CIOs to take advantage of social computing and other IT consumerization trends.

Refreshment and Networking Break

Industry Expert Session

Presented by Cisco

Creating Your Senior IT Team of the Future: A Workshop on Talent Management and Development

Jesse Carrillo, SVP & CIO, Hines

Myra Davis, VP Information Services, Texas Children's Hospital

Bill McCown, Director of IT, C&J Energy Services

Moderator: Carrie Mathews, Director of CIO Programs, CIO Executive Council

Is your IT senior leadership team ready for tomorrow's challenges? Have they got the right mix of executive skills, business know-how, customer-centric thinking and whatever X-factors your business needs in its future IT workforce? In this unique hybrid of panel discussion and hands-on workshop, you'll rate your own team using a new CIO Executive Council assessment tool. Then, after hearing some quick insights from our panel of CIOs on how they built game-changing teams, you'll discuss your own ideas and strategies with your colleagues as you build a plan for action.

Lunch

Breaking the CIO Paradox

Martha Heller, President, Heller Search Associates

Your many successes are invisible, yet your few mistakes are highly visible. Your business peers are getting smarter about technology, but your job is getting harder. Those are just two examples of the CIO Paradox, which Martha Heller explores every month in her CIO magazine column. In her forthcoming book ("The CIO Paradox: Battling the Contradictions of IT Leadership") Martha reveals how to work past the many inherent contradictions in the CIO role and establish yourself as a strategic, business-focused CIO. In this presentation, she will detail the practical approaches CIOs can take to increase their business credibility and be seen across the enterprise as outstanding leaders who make their companies stronger.

Afternoon Coffee Break

Vendor Management in the New Era of Mobility, Cloud and Consumer Tech

Hunter Jones, VP & CIO, Cameron

Ken Piddington, CIO, Global Partners LP

James Quinn, CIO, PHI, Inc.

Mike Skinner, CEO of Brokerage Operations & CIO, Eurpac Service Inc.

Moderator: Maryfran Johnson, Editor in Chief, CIO magazine & Events

Against a backdrop of dramatic workplace changes fueled by mobility, cloud and the influx of consumer devices, the relationship between CIOs and their strategic suppliers is also evolving. The goal is ultimately to turn a sales transaction-based relationship into a collaborative partnership that creates business value on both sides. But how does such an ideal situation develop? How can IT organizations encourage greater vendor participation in deploying new and emerging technologies while managing less established industry providers? How do both sides establish the kind of trust necessary between real partners? Our panel of IT leaders and industry experts will share their insights on this challenging subject, along with some practical suggestions and actionable ideas.

4:15 pm - 4:30 pm

Closing Remarks

4:30 pm - 5:30 pm

Cocktail Reception