



Charting the Best IT Decisions for Your Business



March 21, 2012 ■ Donald E. Stephens Convention Center ■ Chicago, Illinois

Wednesday, March 21, 2012

7:45 am - 8:30 am

Registration and Breakfast

8:30 am - 8:45 am

IT Roadmap: Welcome and Overview

Andrea D'Amato, Publisher , Network World

8:45 am - 9:15 am

A Strategy for Your IT Roadmap

Doug Porter, SVP and CIO, Blue Cross/Blue Shield Association

9:15 am - 9:45 am

Leveraging Your Network as a Platform for Innovation and Growth

Joel Conover, Director, Enterprise Marketing, Cisco

9:45 am - 10:15 am

A Wi-Fi Revival

GT Hill, Director of Technical Marketing, Ruckus Wireless

10:15 am - 10:30 am

Networking Break

10:30 am - 11:50 am

Morning Breakout Sessions

10:30 am - 10:50 am

Unified Communications and VOIP: the Road Ahead

Zeus Kerravala, Founder & Principal Analyst, ZK Research

The Consumerization of IT: Should You Worry About It?

David K. Johnson, Senior Analyst , Forrester Research

The New Enterprise Network in the Era of the Cloud

Rohit Mehra, Director, Enterprise Communications

Faster and More Effective Data Recovery: Taking a Single System Approach

Richard L. Villars, Vice President, Information &

2012 and the New Normal: the Security Challenge

Christopher Christiansen, Program Vice President, Security Products and

10:55 am - 11:25 am	Strategies for Managing Distributed IT Environments Paul Ayers, Offer Manager, HBN Networking Solutions, APC by Schneider Electric	The New Workspace Experience Joel Conover, Director, Enterprise Marketing, Cisco	Infrastructure, IDC A Crate and Barrel Perspective on Tackling PCI Compliance Matt Parquette, WAN Specialist, Crate & Barrel Edwin Solis, Sr. Enterprise Account Manager, SonicWall Bill Waller, WAN Specialist, Crate & Barrel	Cloud , IDC Next Generation Virtual Networks, Staying In Tune with IEEE Standards Ed Koehler, Senior Data Solutions Architect, Avaya	Services , IDC Kill Two Birds with One Stone –How WAN Optimization and Network Performance Management Ensures Success - Sponsored by Riverbed Technology Andrew Watts, IT Director, Morningstar
11:30 am - 11:50 am	Succeeding in the Cloud Sergey Chernov PMP, Manager, Enterprise Architecture, NiSource	Big Data, Big Opportunities: Using Predictive Analytics to Transform Lives Plamen Petrov, Chief Architect, Blue Cross, Blue Shield Association	Analyzing Your Customers for Business Intelligence: Mobile Applications Bill Swislow, SVP and CIO, Cars.com	Building a Business Value Culture in IT Marian Cook, Sr. Director, Information Services , College of American Pathologists	Building a Mobile Strategy: How to Align with Your Customer Denise Schuster, Senior Vice President, Technology Innovation, Tribune
12:00 pm - 2:00 pm	Lunch & Expo (Lunch served until 2:00pm; Expo open until 4:30pm)				
1:15 pm - 2:00 pm	Expo Hall Theater				
2:10 pm - 3:15 pm	Afternoon Breakout Sessions				
2:10 pm - 2:40 pm	Passive Optical Networking - Bringing the LAN Out of the Closet Al Saxon, Sr. Vice President, Vision Technologies, Inc.	Cloud Storage's Hazy Security Lining David Schwartzberg, Senior Security Engineer, Sophos	Systems management nirvana: Balancing demands, dollars and the day-to-day Richard Olson, Senior Sales Engineer, Dell KACE	Voice Virtualization Secrets Revealed – It's not Magic, It's Mitel Joshua Haslett, Director, Strategic Voice Virtualization Development, Mitel	
2:45 pm - 3:15 pm	The Cloud in 2012 Matt Wilbanks, Cloud Solutions Specialist, Rackspace Hosting	How to Securely Enable BYOD (Bring Your Own Device) in the Workplace Matt Dieckman, Network Security Product Manager, SonicWall Shawn Brooks, Systems Administrator, Sterigenics International	Driving Business Innovation with High-Performance Network Connectivity Ken Greene, Director of Sales Engineering, Comcast Business Services	Technology Presentation	
3:25 pm - 3:55 pm	Career Development: How To Showcase Your Leadership Kristen Lamoreaux, President & CEO, Lamoreaux Search				
4:00 pm - 4:30 pm	Reception, Closing Remarks and Prize Passport Drawing				