



Wednesday, July 12, 2017

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 9:45 am

9:45 am - 10:05 am

10:10 am - 10:50 am

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Moderator: Maryfran Johnson, Executive Director, CIO Programs

Driving Digital Business Strategy at DXL: A Fireside Chat with the Chief Digital and Information Officer

Sahal Laher, Chief Digital Officer and CIO, Destination XL Group, Inc.

Ecommerce and omnichannel capabilities are merely table stakes for today's retailers.

"The reality is that customer don't think in channels. They key driver today is having digital layered into everything you do," says Sahal Laher, who joined men's clothier DXL in January to lead the \$500 million firm's digital transformation. DXL just rolled out a mobile app to serve as a digital wallet for customers in its loyalty program, but that's only one element in the company's broader customer engagement strategy. In this fireside chat interview, Sahal will talk about his expanded role as CDO/CIO in DXL's direct-to-consumer business and discuss how increasing numbers of "digital touchpoints" with customers are reshaping the future of retail.

Managing the Complexities of Your Multi-Cloud Business

John Engates, Chief Technology Officer, Rackspace

Moderator: Maryfran Johnson, Executive Director, CIO Programs

As the sheer number of public, private and hybrid clouds proliferates in businesses of all sizes today, the complexity of managing these multi-cloud environment is growing right alongside this leading trend. "This is a whole new paradigm for IT departments, which were built when everything was on premise and under their control," says Rackspace CTO John Engates, a 14-year veteran of the \$2 billion cloud services provider. The biggest mistake Engates sees IT organizations making is migrating applications to the cloud without any plans in place to stay on top of new cloud capabilities and services in AI, machine learning or Internet of Things (IoT). In this wide-ranging Q&A interview, John will share his expert advice on managing multi-cloud complexity as he talks about dealing with security challenges and talent shortages.

Building a 'Business Outcomes' Culture in IT: An Interactive Discussion

Martha Heller, President, Heller Search Associates

When IT's primary role was to support business strategy, CIOs needed people who could understand a set of business requirements, translate those into technology solutions and deliver on time and on budget. But in this new era of IT, when technology informs, or even defines, business strategy, CIOs need a different kind of IT professional. They need to transform their teams from order takers to order shapers and cultivate a new mindset across the IT organization. To deliver on the promises of technology in the digital era, IT pros must understand the business context in which they work, as they shift their focus to producing business outcomes, not IT activity. In this interactive session, CIO recruiter and author Martha Heller will lead an interactive discussion about how CIOs are refocusing their IT teams on business outcomes and driving real change throughout the company.

[View Presentation](#)

Refreshment and Networking Break

Talent Management Strategies for the Evolving IT Organization

Eric Bloom, President, Manager Mechanics, LLC

Paul Brady, VP & CIO - Information Technology, Arbella Insurance Group

Anne Margulies, VP and University CIO, Harvard University

Moderator: Maryfran Johnson, Executive Director, CIO Programs

CIOs everywhere see it happening in real time. Everything from customer engagement to new product development -- from back-end processing to cutting-edge digital efforts -- all of it revolves around technology. Yet as the services that IT provides are transforming, so too are the skill sets needed to deliver them. "We're not just the IT guys coming in to do the tech anymore," says CIO Anne Margulies of Harvard University. "We need to help make sure we're integrating the tech and making it easy to use." But how do CIOs transition a traditional IT group to this new world where business engagement is just as critical as operational excellence? What are the most effective, most innovative talent strategies to try? In this practical discussion, our expert panelists will share their own approaches to talent development and talk about what's working best in their own organizations.

Networking Lunch with Hosted Discussion Tables

Join a hosted discussion table to share strategies and connect with your peers.

- Hybrid IT Challenges, *hosted by Dimension Data*
- Delivering the Best User Experience, *hosted by IPM*

10:50 am - 11:20 am

11:20 am - 12:15 pm

12:15 pm - 1:30 pm

- Business of IT, *hosted by Numerify*
- Accelerate IT, *hosted by OutSystems*
- Managing the Complexities of Your Multi-Cloud Business, *hosted by Rackspace*
- DevOps for Digital Transformation, *hosted by Splunk*
- Real-Time Data Integration and Streaming Analytics, *hosted by Striim*
- Connecting the Unconnectable, *hosted by Tempered Networks*
- Using Technology to Simplify Business Innovation, *hosted by World Wide Technology*

1:30 pm - 2:30pm

Tracking the Tech Megatrends: What CIOs Need to Know

Christina "CK" Kerley, Innovation Speaker & Futurist, All Things CK

In this lively interactive session, Christina "CK" Kerley will showcase the megatrends moving us from smartphones to smart things, apps to algorithms, screens to sensors, and devices to data. Where mobile made our phones smart, IoT is turning all things smart. While software increased the productivity of our workforces, the rise of the "Co-Bots" will improve each worker's performance. And just as computers ushered in the Information Age of the 20th Century, artificial intelligence will power the Intelligence Era of the 21st. In this fast-paced tour of the future that is unfolding around CIOs in every industry today, CK will talk about how the Next-Gen Web will lead both consumers and businesses into an exciting new ecosystem of connected objects, products, and places.

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Using Technology to Simplify Business Innovation

Scott Wilson, Regional Sales Manager, New England , World Wide Technology

2:30 pm - 2:50 pm

The WWT's Advanced Technology Center (ATC) is like no other testing and research lab

– it's more of a collaborative ecosystem for World Wide Technology's customers. It is the place engineers go for exclusive resources, guidance and tools, and dedicated to the design, demonstration and deployment of innovative technology products and integrated architectural solutions for customers, partners and employees. For example, one major oil company was able to reduce the time it took to evaluate complex object storage from six months to two weeks. In this session, WWT's Scott Wilson will share additional customer examples and talk about how this innovation center is being used to develop proofs of concept, provide training and workshops, manage early field trials and much more.

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2:50 pm - 3:20 pm

CIO Publisher's Panel: The New Era of IT

Vaneet Bhaskar, Vice President of Sales, Numerify

Matt Close, VP, Sales, Tempered Networks

Bill Emmett, Director, Product Marketing, IT Operations Management, Splunk

Michael Ritchken, Principal Consultant, Data Center and Cloud Computing, Dimension Data

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise Events

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

Refreshment and Networking Break

3:20 pm - 3:45 pm

3:45 pm - 4:45 pm

Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board

Don Anderson, SVP and CIO, Federal Reserve Bank of Boston

Lorna Koppel, CISO and Director of Information Security , Tufts University

Bob Litterer, CISO, Head of Information Security, Compliance & Risk Management, Shire Pharmaceuticals

David Reis, SVP and CIO, Lahey Health

Bob Bragdon, Publisher, CSO

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement

4:45 pm - 5:00 pm

5:00 pm - 5:30 pm

and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

Closing Remarks

Moderator: Maryfran Johnson, Executive Director, CIO Programs

Cocktail Reception