



**Thursday, April 27, 2017**

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:15 am

10:15 am - 10:35 am

10:35 am - 11:05 am

11:05 am - 12:00 pm

**Registration Open**

**Continental Breakfast & Networking**

**Welcome & Opening Remarks**

Maryfran Johnson, Editor in Chief, CIO Events

**Inside JetBlue's Silicon Valley Startup**

Eash Sundaram, EVP, Innovation & CIO, JetBlue Airways

Nobody told Eash Sundaram to go forth and set up JetBlue Technology Ventures, the Silicon Valley-based venture subsidiary launched by the airline last year. But the CIO's idea to nurture early-stage startups in travel- and hospitality-related technologies got a bright green light from CEO Robin Hayes and the board. "We have a unique culture here without layers of bureaucracy," says the CIO, who partnered with JetBlue's leadership team to build a launch pad for innovation. In his opening keynote, Eash will talk about the venture unit's accomplishments so far and its areas of focus in 2017. He'll also share his ideas on IT's critical role in engaging customers, driving positive change and creating a digital business ecosystem.

**The CIO as Chief Transformation Officer**

Graeme Thompson, SVP & CIO, Informatica

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

The leadership challenge of managing change is a constant in the lives of CIOs, especially today with so many businesses tackling digital transformation initiatives. Yet CIOs bring a unique "helicopter view" across the data, systems, and processes necessary to make any transformational effort a success. In this fireside chat interview, CIO Graeme Thompson will share his expertise and ideas on the business leadership and marketing skills CIOs must possess in this age of digital transformation. He'll also talk about how he's testing out those ideas in real time through Informatica's "Project Roadtrip"– an internal initiative to redesign almost every operational process and system in the company.

**Networking and Refreshment Break**

**Be the Business: Leading IT in a Digital World**

Martha Heller, President, Heller Search Associates

12:00 pm - 1:15 pm

Communication. Business acumen. Relationship building. All of those leadership qualities can be found on every “Top CIO Skills” list ever written. Yet while those attributes continue to be important in our current climate of risk, innovation and IT opportunity, they are merely table stakes, says Martha Heller, an IT recruiter and author of the newly published “Be the Business: CIOs in the New Era of IT.” Now that technology belongs to everyone in the company, CIOs must bring much more to the leadership table -- such as the ability to turn IT consumers into co-investors, or to “manage the white space” where innovation flourishes. In this compelling presentation drawn from her interviews with more than 40 successful CIOs, Martha will share her refreshingly practical advice on the business leadership skills most critical to world-class IT leadership today.

**Networking Lunch with Hosted Discussion Tables**

Join a hosted discussion table to share strategies and connect with your peers.

- Digital Transformation, *hosted by Capriza*
- IP Protection Amidst Employee Churn, *hosted by Code42*
- *Journey to the Cloud, hosted by Informatica*
- *Delivering the Best User Experience, hosted by IPM*
- *Data-Driven IT, hosted by Numerify*
- *Identity is the Future, hosted by Tempered Networks*
- *Accelerating IT, hosted by OutSystems*
- *Managing the Complexities of Your Multi-Cloud Business, hosted by Rackspace*
- *Migrating to the Cloud, hosted by Viptela*

1:15 pm - 2:00 pm

**Data Analytics that Saves Lives: A Fireside Chat with the CIO and Chief Data**

2:00 pm - 2:20 pm

### **Officer of Memorial Sloan Kettering**

Stu Gardos, Chief Data Officer, Memorial Sloan Kettering Cancer Center

Patricia Skarulis, SVP & CIO, Memorial Sloan Kettering Cancer Center

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

One of the world's oldest and largest private cancer centers, Memorial Sloan Kettering has enormous reserves of integrated clinical and genomic data, a well-developed data warehouse and a devoted group of talented staff pushing the frontiers of healthcare analytics. Data and analytics experts collaborate with MSK clinicians and researchers to create actionable data solutions that are improving patient care and making it easier for patients to get on clinical trials. In this fireside chat, CIO Pat Skarulis and Chief Data Officer Stu Gardos will talk about their CIO-CDO collaboration and how that partnership is changing the game in delivering the kind of data solutions that save lives.

### **Managing the Complexities of Your Multi-Cloud Business**

John Engates, Chief Technology Officer, Rackspace

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

As the sheer number of public, private and hybrid clouds proliferates in businesses of all sizes today, the complexity of managing these multi-cloud environment is growing right alongside this leading trend. "This is a whole new paradigm for IT departments, which were built when everything was on premise and under their control," says Rackspace CTO John Engates, a 14-year veteran of the \$2 billion cloud services provider. The biggest mistake Engates sees IT organizations making is migrating applications to the cloud without any plans in place to stay on top of new cloud capabilities and services in AI, machine learning or Internet of Things (IoT). In this wide-ranging Q&A interview, John will share his expert advice on managing multi-cloud complexity as he talks about dealing with security challenges and talent shortages.

2:20 pm - 2:50 pm

### **CIO Publisher's Panel: The New Era of IT**

Marc Kaplan, VP, Security Architecture and Services, Tempered Networks

Matthew Krieg, Director of Sales, Viptela

Florian Schouten, VP of Customer Success, Numerify

Elaine Zelby, Director of Product Marketing, Capriza

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

2:50 pm - 3:15 pm

### **Refreshment and Networking Break**

3:15 pm - 4:15 pm

### **Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board**

Ted F. Bowlds, CIO, FlightSafety, International  
Adam Fletcher, CISO, Blackstone  
Moriah Hara, Global CISO, Interpublic Group  
Ina B. Kamenz, Global CIO and Managing Partner, Frost Farm Enterprise  
Joe Payne, President and CEO, Code42  
Moderator: Bob Bragdon, Publisher, CSO

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

#### **Closing Remarks**

Maryfran Johnson, Editor in Chief, CIO Events

#### **Cocktail Reception**

4:15 pm - 4:30 pm

4:30 pm - 5:00 pm