



**10/25/2017**

7:30 am - 6:00 pm

9:00 am - 12:00 pm

**Registration and WCET Info Desk Hours**

Registration Desk

**eLearning Consortia Workshop: Building on Successes in Multi-institutional Partnerships**

Platte River

Facilitator: Kevin Corcoran, Executive Director, Connecticut Distance Learning Consortium

Facilitator: Tina Parscal, Executive Director, CCCOnline

Speaker: Aaron Bahmer, Director, Instructional Technology, Eastern Wyoming College  
Speaker: Thomas Gilhooly, Executive Director, Higher Learning Partners, Regis University  
Speaker: Lena Patterson, Operations Director, eCampusOntario  
Speaker: Kim Scalzo, Executive Director, Open SUNY

WCET has long supported institutions partnering together to do more than they can do on their own. Our eLearning Consortia work has focused on the use of edtech to share academic, administrative, student support, and/or technology services. Some serve colleges in the same city, same system, same state/province, or across geographic lines. Every consortium is different depending on local needs and political environment in which it serves.

Join this workshop in exploring successful consortial models for services, operations, funding, and sustainability. We will follow-up with open discussion exploring how these models can be tailored to fit your needs. Finally, we will identify projects that WCET can coordinate over the next year to help your consortium succeed.

9:00 am - 12:00 pm

### **WCET State Authorization Issue Preconference workshop**

Lawrence A

What all institution staff needs to know about state and federal regulatory compliance for an institution's Out of State Activities.

Session outline:

- State Authorization Basics (9:00 AM – 9:45 AM)
- SARA - Reciprocity Basics, Nuances, Updates (9:45 AM – 11:00 AM)
- Professional Licensure Programs - State Licensure Board and Federal Regulation requirements (11:15 AM – 12:00 PM)

Preconference workshops require preregistration. Sign-up during online registration.

#StateAuthPrecon

[State Auth Precon Resources](#)

10:00 am - 12:00 pm

### **Academic Leadership Forum (invited event)**

Molly Brown

Speaker: Kara Van Dam, Vice Provost, University of Maryland University College

Speaker: Tricia Bertram Gallant, Director, Academic Integrity Office, University of California, San Diego

The WCET Academic Leadership Forum is an invitational meeting of chief academic officers. The Academic Leadership Forum provides academic leaders with a peer-to-peer opportunity to network and discuss issues of common interest and concern.

10:00 am - 12:00 pm

### **Analytics is a 21st Century Team Sport**

Lawrence B

Speaker: Linda Baer, Senior Consultant, Linda L. Baer, Consultants

Speaker: Rob Robinson, Senior Director, Strategic Services, Civitas Learning

The use of analytics has been expanding in higher education. While all institutions use analytics in a descriptive reporting format, more have moved to deeper analysis of what the data mean. Use of historical and trend data has improved the understanding of institutional performance and student success. However, colleges and universities are still experiencing stagnant improvement in persistence and completion. Approaching analytics as a 21<sup>st</sup> century team sport is a useful model to improve the launch and sustainability of analytics across institutions. A critical factor that many innovative users of analytics point out is the importance of a cross-functional team. But, just forming the team isn't the solution to improving decision-making and student success. As with athletes and teams, analytics in higher education requires strategy and a playbook to be successful. Targeting the right data, recruiting and training skilled staff, developing processes, using the right equipment/tools/playbook, and moving to insight and action are critical to student success.

#21CTeamSport

[Analytics is a Team Sport](#)

10:00 am - 12:00 pm

Preconference workshops require preregistration. Sign-up during online registration.

### **C-BEN and the Quality Standards for CBE Programs**

Curtis

Facilitator: Deb Bushway, Provost & Consultant, Northwestern Health Sciences University, Lumina Foundation

Facilitator: Myk Garn, Assistant Vice Chancellor for New Learning Models, University System of Georgia

This workshop will engage, inform and develop the ability of novice and experienced competency-based education (CBE) program designers, developers, deliverers and administrators to utilize the C-BEN Quality Principles and Standards for Competency-Based Programs. Participants will use the newly released (Spring, 2017) Quality Principles and Standards for CBE Programs to address elements of quality in CBE programs. In structured exercises, small-group activities and discussions guided by C-BEN experts, participants will learn rubrics for design of CBE programs to design and develop high-quality CBE programs.

#CBENWorkshop

Preconference workshops require preregistration. Sign-up during online registration.

10:00 am - 12:00 pm

**It's a Design Sprint Not a Marathon: Bring Design Thinking to Your Next Project**

Horace Tabor

Facilitator: Cristi Ford, Associate Vice Provost, Center for Innovation in Learning,  
University of Maryland University College

Facilitator: Sharon Goodall, Director, Innovation, Design & Analysis, University of Maryland  
University College

Ever found yourself midway into a project, wondering where it's headed and unsure why it felt off-course? Wondering what "done" looks like and whether it will meet users' needs? Our approach is designed for creative endeavors with ill-defined, transient requirements. Using traditional project management tools in these cases can be frustrating; we have better outcomes using design thinking.

At UMUC, we're finding success using design thinking with innovation initiatives. It is resulting in greater clarity around the initiative goals at each implementation level. By time-boxing the exploration of possible solutions, we find higher fidelity in the generated ideas, and arrive more rapidly at testable options that are evaluated against success metrics.

This presentation offers a research design approach that incorporates elements of design thinking into scalable innovation projects. Participants will understand the value of utilizing of design thinking in the context of innovation pilots. They will be able to describe how design thinking can provide new perspectives for project management and have insights into how to apply the appropriate approach in a variety of situations.

#DesignSprint

Preconference workshops require preregistration. Sign-up during online registration.

11:00 am -11:15 am

**Refreshment break for preconference workshop attendees**

Mezzanine Foyer

1:00 pm - 2:00 pm

**Mike Hess: Founder, Blind Institute of Technology**

Confluence Ballroom

Speaker: Luke Dowden, Director of Distance Learning, University of Louisiana at Lafayette

Speaker: Mike Hess, Founder and Executive Director, Blind Institute of Technology  
Speaker: Mike Abbiatti, Executive Director and WICHE Vice President for Educational Technologies, WCET

Join Mike Hess for an interactive and engaging session to kick-off the Annual Meeting. Mike will guide the audience through some basic brain science and active listening activities to build awareness of our sensory capabilities. The session will also illuminate ways to serve all students by creating an actionable road map rather than reacting to accessibility requirements. #WCETOpening

**Beverage Break**

Mezzanine Foyer

**Accessibilities' Role in Postsecondary eLearning: An OLC and WCET Partnership**

Platte River

Speaker: Kelly Hermann, Vice President For Accessibility Strategy, University of Phoenix

Speaker: Ethan Holliger, Accessibility Consultant, Blind Institute of Technology

Speaker: Cyndi Rowland, Associate Director, Center for Persons with Disabilities, Utah State University

Moderator: Karen Pedersen, Chief Knowledge Officer, Online Learning Consortium

Online education enrollments grow each year. Educational technologies are increasingly finding their ways into the traditional classrooms. Educational technology professionals used to be able to wait and see if any accessibility accommodations were required. What strategies are needed to meet those needs as educational technologies become more ubiquitous. WCET and the Online Learning Consortium are partnering to bring you more advice. Hear updates and come prepared with your questions.

#AccessibilitiesRole

**Beyond OER Implementation: Why Sustainability and The Learning Model Matter**

Lawrence A

Speaker: Peter Smith, Orkand Chair, Professor of Innovative Higher Education Practices, University of Maryland University College

Speaker: Kara Van Dam, Vice Provost, University of Maryland University College

Moderator: Carol Gering, Director of eLearning & Distance Education, University of Alaska Fairbanks

This presentation will update the WCET community on the continuation of UMUC's OER initiative (2015 WOW Award winner), including the completion of OER adoption across graduate courses. In the initial implementation, we sought to improve access and reduce costs for students—objectives that have been achieved. Students in 2016 did not have to spend \$19 million that they would have had to spend previously, and had access to all the learning resources needed with a click of a mouse. Our focus in this presentation,

2:00 pm - 2:15 pm

2:15 pm - 3:15 pm

2:15 pm - 3:15 pm

however, will be on how we plan to meet the challenges of sustainability, and better integrate our approach to OERs with our learning model.

Sustainability is complicated. Complex resources require considerable time and effort to design and integrate. Regulatory compliance and accessibility are key to quality. Building a taxonomy and database for OERs is key to efficiency and effectiveness.

Our learning model has moved away from “covering content” to preparing competent and confident professionals, students who know and can do. A project-based and competency-driven model impacts how learning resources are designed and deployed.

#BeyondOER

2:15 pm - 3:15 pm

### **Calling it Quits: When to End Your Relationship with an Instructional Technology**

Horace Tabor

Facilitator: Margaret Wu, Educational Technologist, Purdue University

Facilitator: Amy Haston, Educational Technology Consultant, Purdue University

Failure can come at many points in the life span of an instructional technology. Whether an instructional technology fails to ever catch on or fails to remain relevant, part of dealing with failure is knowing when and how to move on. Join two members of Purdue’s Teaching and Learning Technologies group for a discussion on how to recognize when an instructional technology no longer meets the needs of your institution. This is your opportunity to learn from the facilitators’ recent experiences in scaling back or offlining instructional technologies and put the lessons they have learned from failures to work in your context.

#CallItQuits

2:15 pm - 3:15 pm

### **Credential Transparency: Clearly Articulating Value to All Stakeholders**

Lawrence B

Speaker: Deb Everhart, VP, Design and Innovation, Learning Objects

Moderator: Deb Everhart, VP, Design and Innovation, Learning Objects

Speaker: Jeanne Kitchens, Associate Director, Center for Workforce Development, Southern Illinois University

Speaker: Mark Leuba, Vice President, Product Management, IMS Global Learning Consortium

What makes credentials valuable, how does that value vary for different stakeholders, what constitutes quality, and how are credentials connected to each other and to opportunities for the people who have earned them? Lack of transparency on these critical

points is causing confusion and mistrust among educational institutions, learners, and employers as credentialing ecosystems rapidly evolve to meet the needs of our knowledge economy. Credential Engine, IMS Global, and others are collaborating to provide practical approaches and open standards for improving credential transparency. Credential Engine is a non-profit organization providing the open-licensed Credential Registry, Credential Transparency Description Language, and search application WorkIt. IMS is a non-profit member collaborative developing open standards for educational technology interoperability, including Extended Transcripts and Open Badges. Together we can help educational institutions improve the communication of competencies in their credentials; learners make decisions about which credentials to pursue; employers signal what credentials they endorse; and government agencies promote valuable, relevant credentials.

#CredentialTrans

[Slides](#)

2:15 pm - 3:15 pm

### **How To Create Remarkable Online Learning**

Blake

Facilitator: Christopher Sessums, Learning Strategies Consultant, D2L

The goal of this unconference session is to collectively create a re-usable learning asset on how to create a remarkable, a “badass,” online learning experience. To this end, participants will be invited to co-construct a syllabus on how to build an online learning experience that’s “badass.” This syllabus could be thought of as an initial project plan or map for building an online course focused on how to optimize student and institutional success.

Together, participants will co-define:

- What makes a learning experience good?
- What does student success look like?
- What does a next-gen online learning experience look like?
- What specific features and functionality are the most important?

The goal is for participants to leave this session with access to a living document that can assist others in understanding and creating remarkable online learning experiences.

#RemarkableLearning

2:15 pm - 3:15 pm

### **Planning for Success: Increasing Student Agency in Degree Planning**

McCourt

Speaker: Sukhwant Jhaj, Vice Provost for Innovation, Planning and Student Success, Portland State University

Speaker: Dominic Fried-Booth, Head of Product, Barnes & Noble LoudCloud

Moderator: Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

Universities across the United States face challenges with improving student success. Portland State University (PSU) faces these challenges too, but has taken a unique approach to tackling the issues. Using design thinking, PSU invested in community engagement sessions, student surveys, one on one interviews, best practices research, and internal PSU data to identify key pain-points in the students' journey. PSU is now implementing a portfolio of initiatives, including projects to improve student services, aimed at enhancing the student experience from prospective student to graduation and fostering student success.

#Planning4Success

2:15 pm - 3:15 pm

### **Faculty Matters: Three Approaches to Onboarding and Support**

Curtis

Speaker: Cody Connor, Manager of Course Design & Development, Purdue University

Speaker: Heather Welzant, Associate Vice Provost, Academic Performance Improvement, University of Maryland University College

Speaker: Allison Woods, Associate Vice Provost of Faculty Development, University of Maryland University College

Moderator: Tanya Spilovoy, Director of Open Policy, WCET, WCET

Faculty onboarding and support are critical for successful online teaching and learning. Learn from three separate institutions who will share their good practices and lessons learned with recruiting, onboarding, support, and promotion strategies. University of Maryland University College will discuss how institution-wide departments worked as a team to create a solution that integrated information from the various functions to provide a holistic view of the faculty's assignments, training, development needs, evaluations and eligibility for promotions and/or awards. Purdue University, a research 1, land grant institution, is evolving to meet student demands by rapidly scaling up centralized support structures to assist faculty in transitioning to online and innovative teaching and learning opportunities. Sustainable support during rapid growth has been essential. Transforming the education landscape requires innovative thinking and bold actions. Arizona State University Online is committed to these principles in delivering high-quality educational resources to learners around the world. ASU's online courses are delivered by the same award winning faculty who inspire on-ground classrooms.

#FacultyMatters

2:15 pm - 3:15 pm

### **Selecting and Implementing Quality Digital Curriculum with the CWiC Framework**

Molly Brown



Speaker: Jeff Borden, Chief Innovation Officer, Saint Leo University  
Speaker: Gates Bryant, Partner, Tyton Partners  
Speaker: Dale Pike, Executive Director and Associate Provost, VirginiaTech  
Moderator: Nori Barajas, Director, Grant Projects, Online Learning Consortium  
The Courseware in Context (CWIC) Framework was developed to support educators to select and implement high-quality courseware. This session will include an introduction to the Framework and breakout sessions to engage with the tool and learn about how it can be applied in your institution.

#CWicFramework

2:15 pm - 3:15 pm

**Students First: Using Results from Early CBE Programs to Improve Student Success**

Welton

Speaker: Van Davis, Associate Vice President, Higher Education Policy & Research, Blackboard

Speaker: Sarah Saxton-Frump, Co-Founder and Director of College Completion, PelotonU

Moderator: Preston Davis, Director of Instructional Services, Northern Virginia Community College

Although competency-based education has been around for decades, it is only in the last ten years that we have seen a significant increase in its application. With several programs across the country beginning to reach maturity, we now have the opportunity to examine the lessons they learned through their early pilots, especially lessons that focus on improving student success. Although much of the conversation around CBE is focused on its promise of putting students first, those student voices are seldom part of our conversation that are in the workforce, are often looking for programs that will be flexible. This panel will look at the lessons learned from early CBE programs as well as unique student support systems so we can better understand how students are reacting to CBE, we will include current CBE students on the panel.

#StudentsFirst

3:15 pm - 3:30 pm

**Beverage Break**

Mezzanine Foyer

3:30 pm - 4:30 pm

**Ask the Expert: The State Role in Postsecondary eLearning in an Era of Public**

## **Disinvestment**

Platte River

Speaker: Demarée Michelau, Vice President of the Office of Policy Analysis and Research, WICHE

Speaker: Evangeline Tsibris Cummings, Assistant Provost and Director, University of Florida

Speaker: Van Ton-Quinlivan, Vice Chancellor, Workforce & Digital Futures, California Community Colleges

Moderator: Cheryl Dowd, Director, SAN, WCET

Public higher education officials have worried about decreases in state appropriations. Given projected drops in traditional age students, is this justifiable? In response to several years of increases in tuition and fees, legislators and governors view educational technologies as a cost saving measure. And what is the state role in new initiatives, such as the University of Florida online, a new community college in California, the Purdue/Kaplan marriage, and emerging non-accredited providers? Hear updates, opinions, and come prepared with your questions.

#StateRegs&eLearning

3:30 pm - 4:30 pm

## **Agile As Amplification: A Process For Campus-Wide Collaboration and Transparency**

McCourt

Speaker: Jessica Knott, Learning Design Manager, Michigan State University

Speaker: Ben Lauren, Assistant Professor of Experience Architecture Assistant Director of MA in Digital Rhetoric and Professional Writing Fellow, MSU Hub for Innovation in Learning and Technology, Michigan State University

Speaker: Ryan Yang, Associate Director Academic Technology, Michigan State University

Moderator: Lindsey Downs, Manager, Communications, WCET

The advent of the MSU Hub for Innovation in Learning and Technology generated some interesting challenges to our campus infrastructure, and quickly “broke” some long standing workflows and processes. We realized that:

1. We had to work together more effectively and efficiently, as well as build a shared culture of transparency within the team
2. We had to mobilize (and be mobilized by) campus stakeholders more effectively, building a culture of efficiency, and shared vision
3. We needed a culture that embraced failure while valuing efficiency

Existing campus processes needed to be re-configured via building new culture and process that works with existing reporting requirements and channels. For the past year, the teams at the MSU Hub and MSU Information Technology worked to generate a process that is more inclusive, transparent, and agile. From more purposely including students in projects and leadership, to developing a weekly rhythm for our workflow that allows time for creativity and public intellectual pursuits, to creating transparent, visible task boards and project intake and feedback processes. As a part of this presentation, we will also make our tools available to anyone.

#AgileAsAmplification

3:30 pm - 4:30 pm

**Moving to a Single Systemwide LMS: The Good. The Bad. The Ugly.**

Molly Brown

Facilitator: David Dannenberg, Director, Academic Innovations & eLearning, University of Alaska Anchorage

Recently, the University of Alaska consolidated three separately self-hosted learning management systems into a single statewide system. This change was tasked to be done in 60 days, and include no stakeholder input or consultation. Sound like a recipe for disaster? It was and it failed. Fast forward nine months, and we have a single working system but are still not without problems and missing data. This session presents a case study of the entire project including the good, the bad and the ugly.

#SystemwideLMS

3:30 pm - 4:30 pm

**Scaffolding Success: Thinking about 21st Century Academic Leadership**

Blake

Facilitator: Amy Stevens, VP, Academic Resources and Communication, Southern New Hampshire University

Much of today's Academic leadership cannon is built off 20th-century sensibilities. While there are more women in the workforce and progressing through their own leadership journeys, there remains a widening gap for women in Academic Technology. This session will explore five ways in which an emerging theory of feminist leadership can help us grow and leverage our influence to manage, negotiate and lead in complex academic environments.

#ScaffoldingSuccess

3:30 pm - 4:30 pm

**Transformative Learning as the Double Whammy: U.S. Innovation Adopted Abroad**

Lawrence B

Speaker: Jeff King, Executive Director Center for Excellence Transformative Teaching Learning, University of Central Oklahoma

Moderator: Colleen McConeghy, Vice President, iDesign

The liberal education ethos differentiates “education” from “training,” say many. But operationalizing liberal education with explicit processes comprising an intentional, coherent action plan to ensure such an education is daunting. Transformative Learning (TL), though, can accomplish this, and many international institutions have a double interest in TL for inculcating liberal education: 1) instructional strategies that are more effective than lecture and rote-memorization, and 2) graduates equipped and motivated to contribute to the social good at the community, regional, and national levels. Municipal, provincial, and national governments in some countries mandate that postsecondary institutions educate future citizens who can solve societal problems. Conversants in this spotlight session will engage South African, Kenyan, New Zealand, and Iraqi ideas about the critical role higher education must play to solve society- or culture-threatening challenges.

#TransformativeLearning

3:30 pm - 4:30 pm

**Updates from the APLU Adaptive Courseware Grant Front**

Lawrence A

Speaker: Tonya Buchan, Instructional Designer, Colorado State University

Speaker: Ryan Luke, Program Director for Adaptive Learning, University of Louisville

Speaker: Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

Moderator: Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

Speaker: Megan Tesene, Adaptive Learning Program Manager, Georgia State University  
In 2016, the Personalized Learning Consortium at the APLU selected eight universities to implement and scale adaptive courseware in their general education courses. Adaptive Learning Program Managers from three of these universities will report on how the

development and implementation of adaptive learning has affected faculty and students.

#APLUAdaptive

### **WCET's PAR Has New Life**

Curtis

Speaker: Marianne Boeke, Senior Associate, NCHEMS

Speaker: Sally Johnstone, President, NCHEMS

Moderator: Jeff Rosen, Vice President for Accreditation Relations and Director of the Open Pathway, Higher Learning Commission

WCET's Predictive Analytics Reporting (PAR) project spun off to become its own non-profit organization and was recently acquired by Hobson's. The resulting proceeds were used to create the Foundation for Student Success (FSS) in 2016. This year FSS launched its first project and is influencing the success of over 98,000 American Indian, Black and Latino students at 21 Mentee campuses across the country. Come hear how the thoughtful use of data has allowed the students at the seven Mentor campuses in the project to make remarkable progress in success rates.

#PARsNewLife

3:30 pm - 4:30 pm

3:30 pm - 4:30 pm

### **Welcome to the "Shark Tank"**

Welton

Speaker: Kim Lynch, Senior System Director for Educational Innovations, Minnesota State

Moderator: Lauren Carris, Director, Curriculum, Western Governors University

Sometimes the grant applications or the funding process for innovation can be tired, dreary, and frankly not particularly innovative. Minnesota State decided to disrupt that model. Inspired by the television show "Shark Tank" Minnesota State hosted an event that balanced joyful celebration of innovation and healthy competition among prospective innovators. Administrators (CIOs, CAOs, Vice Chancellors), college and university faculty, faculty working in professional development, IT staff, students, campus academic technology teams, and business/industry leaders from across the state came together for an evening that included poster sessions and video vignettes from 11 innovations funded in 2016 and to watch 16 new hopeful participants 'pitch' innovations for new funding. This event accomplished several things simultaneously: 1) focus enterprise energy around innovation; 2) bring together individuals from a variety of roles in state higher education; 3) share outcomes from real, implemented, and funded innovations; 4) spark creativity in real-time funding pitches; 5) involve business and industry representatives on the 'investor' panel with students and educators.

#SharkTank

4:30 pm - 5:15 pm

**Welcome to WCET- Come Learn About Us!**

Augusta Foyer

Come meet the friendly WCET team and enjoy some light appetizers. If this is your first WCET Annual Meeting or if your organization is not a WCET member, you won't want to miss this session which will help you navigate the program, connect with others, and understand more about WCET.

5:30 pm - 6:45 pm

#Get2KnowWCET

**Welcome Reception**

Augusta

Join your colleagues on the opening night of the Annual Meeting! Meet and mingle with other attendees while enjoying complimentary hors d'oeuvres and a cash bar.

#WelcomeReception