



Thursday, February 23, 2017

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:00 am

10:00 am - 10:20 am

10:20 am - 10:50 am

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Leading Digital Business Innovation at Toyota

Zack Hicks, CEO and President, Toyota Connected and CIO, Toyota Motor North America
When CIO Zack Hicks thinks about Toyota's future customers and their driving experiences, he thinks about how data can be leveraged "to make technology more human." The innovations happening today with advanced data analytics point to a future where vehicles can be connected not only to individual drivers but to other cars the road, as well. "We have a real opportunity to deliver some exciting services nobody has done before," he says. In this compelling opening keynote, Zack will discuss the challenges and benefits of Toyota's move from California to Texas, the IT integration and reorganization work involved, and the auto maker's ongoing commitment to innovation. He'll also talk about his CEO role at Toyota Connected, the start-up launched last spring to serve as a data science and mobility hub for Toyota's global operations.

Managing the Complexities of Your Multi-Cloud Business

John Engates, Chief Technology Officer, Rackspace

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

As the sheer number of public, private and hybrid clouds proliferates in businesses of all sizes today, the complexity of managing these multi-cloud environment is growing right alongside this leading trend. "This is a whole new paradigm for IT departments, which were built when everything was on premise and under their control," says Rackspace CTO John Engates, a 14-year veteran of the \$2 billion cloud services provider. The biggest mistake Engates sees IT organizations making is migrating applications to the cloud without any plans in place to stay on top of new cloud capabilities and services in AI, machine learning or Internet of Things (IoT). In this wide-ranging Q&A interview, John will share his expert advice on managing multi-cloud complexity as he talks about dealing with security challenges and talent shortages.

Refreshment and Networking Break

11:00 am - 12:00 pm

From Digital Disruption to Value Creation: New Leadership Opportunities for CIOs

Roberto Arrocha, CIO, DAVACO, Inc.

Chandra Dhandapani, Chief Digital & Technology Officer, CBRE, Inc.

Don Goin, CIO, Santander Consumer USA

Angela Yochem, SVP & CIO, Rent-a-Center, Inc.

Moderator: Ken Piddington, CIO & Executive Advisor, MRE Consulting, Ltd.

The pressures of digital business transformation are weighing in on the traditional IT organization from every direction. As speed, agility and customer centricity shape the emerging digital era, CIOs must find new opportunities for value creation, says CIO Ken Piddington of MRE Consulting. That means contributing to revenue growth and product differentiation. But how to make that happen? These leadership opportunities only arise when IT has both the organizational credibility and the customer engagement experience to move from back-office enablers to front-office contributors. In this lively practitioner session, our panel of Dallas-area IT leaders will share their business experience and expertise as they talk about moving their organizations beyond digital disruption and into value creation.

12:00 pm - 1:15 pm

Networking Lunch with Hosted Discussion Tables

Join a hosted discussion table to share strategies and connect with your peers.

- Mobile Transformation, *hosted by Capriza*
- IP Protection Amidst Employee Churn, *hosted by Code42*
- End Content Chaos, *hosted by M-Files*
- Network Security, *hosted by Forcepoint*
- Managing the Complexities of Your Multi-Cloud Business, *hosted by Rackspace*
- Transforming Your Business, *hosted by RingCentral*

- Identity is the Future, hosted by *Tempered Networks*
- Migrating to the Cloud, *hosted by Viptela*

1:15 pm - 2:15 pm

Expanding the CIO's Business Role: A New Type of Chief Digital Officer

Richard Maranville, EVP & Chief Digital Officer, Freeman

The first signs of digital disruption are often overlooked by industry leaders (think Uber vs. the taxi companies). But that wasn't to be the fate of the Freeman, the \$2.5B+ global event services firm with a 90-year history in the events business. "We could see that our clients were spending more money on digital solutions" says CDO Richard Maranville. "We wanted to be ahead of our customers." One of the ways the company accomplished that was to create Richard's uniquely powerful CDO role with broad responsibilities for digital product creation, client focus, venture investing and all IT functions. In his presentation, this CIO-turned-CDO will share his vision of the future CIO role as it expands into digital product strategy, customer engagement and business leadership.

2:15 pm - 2:45 pm

CIO Publisher's Panel: The New Era of IT

Erik Giesa, VP of Products, Tempered Networks

Brett Li, Senior Product Marketing, Capriza

Lloyd Noronha, Head of Global Marketing, Viptela

John Upham, VP of Business Development, M-Files

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

2:45 pm - 3:15 pm

Refreshment and Networking Break

3:15 pm - 3:45 pm

Augmented Everything: How CIOs Can Reshape the Future of Work

Wayne Sadin, CIO & Chief Digital Officer, Affinitas Life

The next wave of workplace disruption is upon us today, says Wayne Sadin, but not necessarily in the emerging technologies you might think. While robotics, artificial intelligence (AI) and the expanding Internet of Things are already making an impact in

3:45 pm - 4:45 pm

many industries, it is "augmented everything" that could truly change how people work. "CIOs can seize the opportunity to make workers smarter, faster and stronger in this next wave of disruption," says Wayne, who serves a dual role as CIO and CDO for Affinitas Life, a senior living and health care start-up. In this future-focused exploration of augmented reality technologies, he will provide specific examples and practical applications of the potential these tools have to transform our everyday work lives.

Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board

David Barton, CISO, Forcepoint

Betty Elliott, CISO, MoneyGram

Boulton Fernando, Chief Information Security Officer, Toyota Financial Services

Mike Skinner, EVP & CIO, Eurpac Service Inc.

David Walsh, CIO, Hagggar Clothing Co.

Moderator: Bob Bragdon, Publisher, CSO

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are also deeply involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

4:45 pm - 5:00 pm

Closing Remarks

5:00 pm - 5:30 pm

Cocktail Reception